

Royal Wood Floors Now Takes on Commercial Hardwood Floor Installation and Restoration Projects in Milwaukee Area

Businesses in the Milwaukee area now benefit from the extensive experience of local hardwood flooring company to improve the look of their commercial venues.

MILWAUKEE, WI, UNITED STATES, June 30, 2016 /EINPresswire.com/ -- Residential spaces are not the only ones that will flaunt beautiful [hardwood floors](#) in Milwaukee, courtesy of Royal Wood Floors. The company, backed up by almost two decades of installing, restoring and beautifying hardwood floors, is bringing its easy process and affordable prices to the commercial world.

“Commercial venues have very specific demands when it comes to hardwood floors,” says Keith Allman, Royal Wood Floors founder and owner. “First, they need floors that can sustain heavy traffic, yet retain their good looks. Second, easy maintenance is essential, so selecting the right kind of wood and finish is important for hiding dirt, dust, dents and scratches, which are inevitable in busy places.”

While many consider wood floors to be difficult to keep in top shape when faced with heavy abuse, this is not necessarily true. Of course, it is critical to choose hardwood species that rate high on the hardness scale, but an excellent finish plays a crucial role in protecting the wood underneath from damage. Multiple coats of a high-quality finish can create a hard-to-pass barrier that keeps the planks intact.



Quality Hardwood Floor Craftsmanship

Royal Wood Floors stresses, however, the importance of keeping this top coat in good shape. By following a regular maintenance routine of buffing and coating, a process that removes the old hardwood floor coating and replaces it with a new one, commercial spaces can preserve the beauty of their hardwood floors for many years, without the need to replace the planks and shell out big money.

There are many reasons why hardwood floors are on the wish list of many businesses. Competition pushes the latter to be one step ahead of the game, and a well-designed physical venue is a way to impress and attract customers. Wood floors give their spaces a warm, familiar look, which is often hard to achieve in a public space. On the other hand, business owners sometimes hesitate to choose this type of floor treatment, knowing that it must face heavy abuse and fearing the cost of refinishing hardwood floors.

However, damages to the wood floors - even when they face the attack of high heels, dirt, grime and the occasional water puddles – are perfectly avoidable. A well-managed buffing and coating routine that replenishes the wood floor's protective layer is the best preventive measure and can help businesses avoid the higher costs of refinishing or replacing the floors. In fact, buffing and coating can save them up to 50 percent of the cost of a full professional hardwood floor refinishing job.

Hardwood floors have other advantages when it comes to installations in commercial spaces. First, they can be hand-scraped or distressed, which goes a long way in disguising surface damages and marks. Second, they allow for localized repairs, when only a few

planks need to be replaced. Third, hardwood floor medallions and inlays can take them to the next level and help businesses make a statement. In order to take advantage of the beauty of wood floors, commercial venues in the Milwaukee area and the surrounding suburbs can ask Royal Wood Floors



Royal Wood Floors - Now with Two Locations



Royal Wood Floors Hard Wood Flooring Specialists

about the best solution for their specific needs and benefit from their proven craftsmanship.

For more information about this experienced and professional hardwood floor restoration company, or to schedule repairs by these wood floor refinishing contractors, or learn about custom wood styles or the company's inlay and medallion installation services, phone Keith Allman at 414-378-2066. Easy estimates and appointments are currently available through the company's website, <http://royalwoodfloor.com/>. The company provides top craftsmanship and cares for many types of custom and domestic wood. Visit the company's website for examples of previous work.

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This press release can be viewed online at: <http://www.einpresswire.com>

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