

Cascade Launches New Brand Identity

The Cascade brand symbolizes company's growth, is supported by a new operating structure to better serve the environmental and engineering consulting community.



WOODINVILLE, WA, USA, June 30,

2016 /EINPresswire.com/ -- [Cascade](#) Environmental Holdings, LLC today announced a new brand identity symbolizing its growth and transformation in the environmental services industry. The Cascade brand is supported by a new operating structure to better serve the environmental and engineering consulting community. “As Cascade continues to expand our breadth of services, we

remain committed to facilitating the success of our consulting clients in meeting their client’s environmental challenges,” said Todd Marti, Cascade’s Vice President of Sales and Marketing.

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Todd Marti, Vice President of Sales & Marketing

This transformation comes on the 25th anniversary of the original Cascade Drilling, L.P., a regional company providing traditional drilling services. Today, the Cascade family includes Cascade Drilling, Cascade Technical Services, Aquifer Drilling and Testing, and TerraTherm. “We are more than a drilling company. Cascade has expanded our services to provide sophisticated data acquisition capabilities and implementation of remedial technologies. We now have more

technology resources driven by industry’s best people,” said Marti. “From concept to clean up, our approach leverages advanced technologies and experience to help consultants deliver to their client’s the most appropriate strategy for a tailored, innovative and cost-effective solution. We have the largest and most versatile resource base including state-of-the-art sonic drilling, high resolution site characterization technologies, in situ remediation applications and on site mobile laboratories.”

These new capabilities and organizational structure are reflected in our new name and brand. “The Cascade brand celebrates the extensive experience and knowledge base of its employees as well as our diverse suite of drilling, investigation and remediation services,” explains Marti.

The new Cascade logo evokes stratigraphic layers and represents the deep expertise and diverse solutions integrated in one provider. The multi-layered symbol represents the complementary, yet distinctly unique capabilities that comprise Cascade. The connected, slightly overlapping nature of the layers connotes integration while the colors reflect our connection to earth and water.

About Cascade

Cascade is the leading provider of environmental and infrastructure drilling, in situ remediation applications, and high resolution site characterization technologies. Our collaborative approach, high quality service, reliable crews, and leading safety program make Cascade the first choice in environmental services. Ranked a Top 200 ENR Environmental Services firm, Cascade is the only

integrated nationwide contractor with expert technical capabilities and fleet licensed to work in all 50 United States. With more than 850 employees and over 40 locations, Cascade integrates technology, safety, sustainability and human potential to tackle the challenging environmental and geotechnical issues facing our clients.

For more information on Cascade, please visit www.cascade-env.com.

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