

Pharma Cold Chain Distribution: Emerging markets - are they still emerging?

SMI's 11th annual Cold Chain Distribution will provide further insights into emerging market challenges for cold chain distribution.

LONDON, UNITED KINGDOM, June 30, 2016 /EINPresswire.com/ -- Preliminary data from Pharmaceutical Commerce's annual Biopharma Cold Chain Sourcebook shows that by 2020, pharma cold-chain logistics will be worth \$16.7 billion (Source: Pharmaceutical Commerce*). The main drivers behind this substantial growth of the cold chain market are strict requests for increase in biologics in international life science shipments.

To continue the discussion in 2015, SMI's 11th annual Cold Chain Distribution Conference and Exhibition will provide

further [insights into emerging market challenges](#) for cold chain distribution, from regulatory requirements to partner selection. The conference will take place in London, on the 12th and 13th of December 2016. This event will host cold chain experts from the Pharma and Biotech regulators and suppliers to keep abreast of cold chain distribution developments.

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The programme will include presentations from MHRA, IATA, GSK, NHS Blood & Transfusion, PCI Pharma Services, Cell Therapy Catapult and many more...

SMI Group

For further information, visit www.coldchain-distribution.com/ein

[Cold Chain Distribution 2016](#) event agenda will include a [keynote address](#) by Gino Vleugels, Senior Manager Temperature Control EMEA at Johnson & Johnson. Gino will discuss the supply chain set-up in an epidemical region, cultural differences and how to cope with them.

Expert speaker Yoram Eshel, Senior Director of Global

Transportation and Logistics at Teva Pharmaceuticals (Israel), will be looking at real time temperature surveillance and monitoring, and will suggest how to tackle temperature-sensitive shipment.

Vertex Pharmaceutical (Europe) will be represented at the event by Robert Potts, Director of International Quality. Robert will speak on Selecting Your Long-Lasting Partners. Highlights from the talk include understanding local compliance and clearing potential risks, on-going partner



SMI Group Proudly Present the 11th annual
Cold Chain Distribution
12-13 December 2016
Park Plaza Victoria, London, UK

Featured Event
Register now
to secure
your seat!

Cold Chain Distribution 2016

The poster features a blue background with white and red text. It includes an illustration of a globe, a red and white first aid kit, and a white airplane. A red button with white text is positioned in the lower right corner.

management and screening of contractors and sub-contractors for their competencies.

The programme will also include presentations from MHRA, IATA, GSK, NHS Blood & Transfusion, PCI Pharma Services, Cell Therapy Catapult and many more.

To view the complete 2-day schedule including full speaker line-up or to register, please visit www.coldchain-distribution.com/ein

Cold Chain Distribution 2016 offers to its attendees a fantastic networking opportunity with the leading experts in the industry at a drinks reception on day one followed by a Gala Dinner (invitation only) hosted by World Courier.

Lead Sponsor- World Courier. Cold Chain Distribution 2016 is also sponsored by Berlinger, Eberspacher, Emball'iso, Finnair, Cargo, and Peli Bio Thermal.

11th Annual Cold Chain Distribution Conference and Exhibition
London, UK
Park Plaza Victoria
12th-13th December, 2016

www.coldchain-distribution.com/ein

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* Source: <http://pharmaceuticalcommerce.com/supply-chain-logistics/pharmaceutical-cold-chain-logistics-is-a-12-6-billion-global-industry/>

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About SMi Group:

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