

Diaper Donations Help Youngest Victims of W.Va. Flooding

Nearly 350,000 donated diapers, as well as feminine hygiene products, toilet and tissue paper, and paper towels, are being distributed to flood victims.

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EINPresswire.com/ -- In response to the devastating floods impacting communities in West Virginia, the [National Diaper Bank Network](#) (NDBN) is activating an emergency response effort to help infants and toddlers, and their families.

“NDBN is coordinating with our member diaper banks, supporters and corporate

donors to mobilize the delivery of much needed baby diapers and basic need items,” said Executive Director Joanne Goldblum. “Our network is working with relief agencies and organizations that are capable of providing immediate assistance to families, as well as continued support in the coming weeks and months,”

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Joanne Goldblum, National Diaper Bank Network

To date, NDBN has confirmed that nearly 350,000 donated diapers, as well as feminine hygiene products, toilet and tissue paper, and paper towels, are being distributed to West Virginia flood victims.

NDBN founding sponsor, [Huggies](#) is donating 200,000 diapers to the response effort, while its parent company, Kimberly-Clark Corporation is contributing Pull-Ups, GoodNites, Kleenex, U by Kotex, Cottonelle and Viva Towels to the relief effort as part of its “commitment to providing essentials for a better life.”

Two NDBN-member organizations in West Virginia are working in local communities at the present time. Charleston-based Diaper Drop Charities has distributed 40,000 diapers to seven locations, including schools and health departments, thus far. Likewise, the Lewis County, WV Diaper Bank (Weston, W.Va.) is availing its resources to help families in urgent need of diapers.

“Many people truly survived with only the clothes they were wearing,” said Ellen Johnstone, director of Diaper Drop Charities. “We are hearing tremendous need for diapers, wipes, feminine hygiene products, and cleaning supplies, including bleach, paper towels, rubber gloves. This is going to be a



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long, slow process.”

In addition, NDBN member organizations in neighboring states are adding significant numbers of diapers to the effort. Through the initiative of the Toms Brook Volunteer Fire Department in Shenandoah County, Va., A Small Hand has delivered more than 90,000 diapers to relief organizations in Lewisburg and Belle, W.Va. Plus, the Columbus Diaper Bank (Columbus, Ohio) is sending a shipments of donated diapers to West Virginia communities.

NDBN is also working with fellow nonprofit organization Operation Compassion to help warehouse and deliver diapers and basic need items into impacted communities in West Virginia, now, and continuing through the recovery efforts in the months ahead.

“Our hearts go out to all the individuals and families impacted by the flooding,” said NDBN's Goldblum. “When natural disasters strike, it’s often difficult for those who want to help, to know how to help. We at NDBN work everyday to help meet the basic needs of all infants and toddlers, and we welcome the support of individuals, organizations and companies who want to help the families of West Virginia.”

For more information on how to support NDBN and its efforts to help families affected by the floods in West Virginia, log on to www.nationaldiaperbanknetwork.org.

About the National Diaper Bank Network: The National Diaper Bank Network (NDBN) is a nationwide nonprofit dedicated to eliminating diaper need in America, by leading a national movement to help meet the basic needs of all babies and their families...including access to clean, dry diapers and other material goods. Founded in 2011 with the support of Huggies®, the network raises national awareness of diaper need (#DiaperNeed) and supports the development and expansion of diaper banks in communities throughout the country. Its active membership includes more than 315 diaper banks, diaper pantries, and food banks located in 45 states, the District of Columbia and Guam. More information on NDBN and diaper need is available at www.nationaldiaperbanknetwork.org, and on Twitter (@DiaperNetwork) and Facebook (facebook.com/NationalDiaperBankNetwork).

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