BrightMinds Social To Raise $5 Million Series-A to Pursue Aggressive Development and Growth

BrightMinds Social is your new gateway to make connections with an online community of entrepreneurs, aspiring entrepreneurs and success-minded individuals.

LOS ANGELES, CALIFORNIA, USA, July 10, 2016 /EINPresswire.com/ -- In this era of immediacy, people expect to be heard. To meet this demand, social media companies today must have fast, actionable insights to help increase their subscriber base and drive their business. BrightMinds Social has started something, and it's about to get even better. Today, BrightMinds Social, your new gateway to make global connections with an online community of entrepreneurs, aspiring entrepreneurs, and success-minded individuals, announced its aggressive $5,000,000 Series-A convertible debt offering. BrightMinds Social, on the scene for nearly two years and already trying to dominate, is an online network of people with insights into all facets of the business cycle enriching the lives of all those on the road to success, sharing entrepreneurial ideas, tips and exchanging success models while organizing thoughts and minds on a global level. An each one teach one network.
The company said it would allow initial buyers to purchase convertible notes that pay interest like a bond but in some cases can be converted into shares to support their rapid development and international expansion plans.

Many institutions and individuals have been flocking to the convertible-debt market to raise cash in recent months, taking advantage of investor hunger for income-producing assets and stock-linked investments. Thus far, over 100 U.S. listed convertible-bond sales have raised $35.1 billion and this number is expected to rise exponentially by the number and value of deals, according to Dealogic.

“BrightMinds goal is to empower people and brands to reach global markets using our media platform – to help them connect, exchange and succeed like never before, says Terrance Bell, Founder of BrightMinds Social. New capital gives us additional resources to expand quickly and advance strategically into new markets, innovate rapidly, and deliver on our vision around the world."

BrightMind's offering is well-timed with the rapidly increasing appetite for social and entrepreneurial engagement along with the demand for solutions that extend the reach of a brands content and drive business results. “BrightMinds is a powerful addition to the industry and we are truly excited to collaborate and support them as they work to build a great company in an exciting category”, says a key investment banking source handling the $5,000,000 bond.

This is an industry that's just really scratching the surface of how powerful content marketing can be when it’s combined with the massive scale offered by the global online advertising ecosystem called, social media.

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