



# Tellspec wins award for BEST HEALTH AND DIET SOLUTION, Seeds and Chips July 2016

*Tellspec Inc., a Data Company that offers an affordable end-to-end solution for food security has been awarded with BEST HEALTH AND DIET SOLUTION*

TORONTO, ON, CANADA, July 4, 2016 /EINPresswire.com/ -- Tellspec wins award for BEST HEALTH AND DIET SOLUTION, Seeds and Chips July 2016

Milan - July 4th, 2016, Tellspec Inc., a Data Company that offers an affordable end-to-end solution for [food-testing](#), [food-safety](#) and food-authenticity, has been awarded with BEST HEALTH AND DIET SOLUTION, at the Seeds and Chips 2016. This award was sponsored by the Elixor Group, a global player in the contracted food and support services industry, is the caterer of choice in the world of business, education, healthcare, travel and leisure.

Isabel Hoffmann, Chief Executive Officer and founder of Tellspec, commented while accepting this award: "We are very honoured and proud to have been selected to win this prestigious award for our [diet-sensor](#). Tellspec's mission is to help create a Clean Food Revolution by providing food security to all. We hope that we will spark a vital change in the way people eat and the way food is currently grown and produced. Clean food is an undeniable human right."

Isabel Hoffmann is an entrepreneur who has successfully founded eight companies over the last 26 years in the fields of preventative medicine, interactive multimedia, and digital health. She has negotiated strategic investments with groups such as Mitsubishi International and raised equity investment and convertible debenture notes worldwide, and she was the main strategic negotiator on several business acquisitions, including a US\$28M acquisition of Corel Multimedia business division. She has shared her experiences as an entrepreneur and as knowledge on commercializing technologies by teaching MBA-level entrepreneurship courses at the University of Porto in partnership with the London Business School and the North Carolina University. Her awards in the technology and entrepreneurial field include The Women in Technology Award presented by Bell Canada and the Toronto Sun; Ernst & Young's Entrepreneur of the Year Award presented by Ernst & Young; and MacLean's Honor Roll for Canadian Excellence presented by MacLean's Magazine.

## About Seeds and Chips

Seeds&Chips is the International Summit dedicated to food innovation from farm to fork, where food and technology meet. Hundreds of startups, companies in food and tech, investors, thought leaders and policymakers come together to share content and visions, projects and experiences — innovating the food system is not just an opportunity, it is a challenge that concerns us all. Seeds&Chips is four days of exhibition, conferences/panel discussions, business matching and a hackathon, pitches and awards with the protagonists of Food Tech, Ag Tech and the "Internet of Food."

For more information about Seeds and Chips please visit <http://www.seedsandchips.com/>

## About TellSpec

TellSpec Inc. is committed to building a healthier world by empowering people to make informed choices about what they eat. Tellspec's team has created the world's first handheld device able to scan food at a molecular level: the Tellspec Food Sensor. Our technology includes a three-part system: a pocket-sized spectrometer, a cloud-based patented analysis engine, and a mobile app that work

together to scan foods, identify calories, macronutrients, allergens, and also provide relevant information such as food fraud, food adulteration and food quality.

For more information about Tellspec please visit: <http://www.tellspec.com/>

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