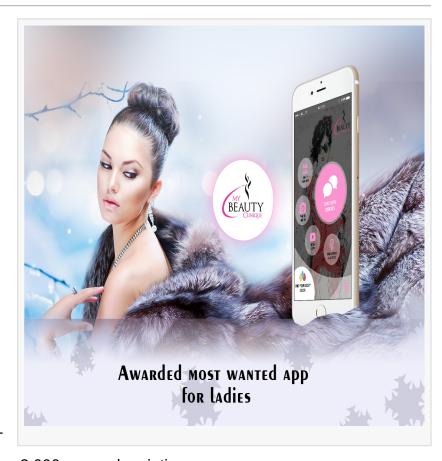


## New App MyBeautyClinique Goes One Step Further To Offer 1-to-1 Skin Care, Hair Care and Makeup Consultation On-The-Go

In its first week of launch My Beauty Clinique has gained an incredible 50.4K Insta followers, 10K Facebook likes, over 17k App downloads & 2K products sold.

DUBAI, DUBAI, UNITED ARAB EMIRATES, July 2, 2016 /EINPresswire.com/ -- My Beauty Clinique is no-cost app from Diamond Choice Advertising which offers users live chat with top skin, hair & make up experts. Users can also buy high end beauty products from American and European brands, find lucky colors & lots more amazing features.

In its first week of launch My Beauty Clinique has received rave reviews and gained an incredible 45,000 Instagram followers, 12,000 Twitter followers (inc. over 10,000 retweets), 10,000 likes on Facebook over 17,000 App downloads —



resulting in nearly 2,000 products sold over 2,000 user subscriptions.

The beauty industry is aggressively expanding its wings in the digital space, which can be seen in the 1000s of innovative beauty apps which are easy to install and use. However, most of these products are limited to offering general beauty tips and <a href="mailto:makeup">makeup</a> ideas and there is noticeable lack of beauty consultants and dermatology experts.

According to Statista, the 2015 global beauty market consisted of skin care (36.1%), hair care (22.9%) & make up (17.3%), which clearly indicates that these are prominent areas in global beauty.

To keep pace with this digital evolution, and offer cost effective solutions, the visionary thoughts and ideas of My Beauty Clinique's founder have shaped up into reality with the exciting launch of its My Beauty Clinique app available to download from both Apple Store and Google Play Store. No matter what time of day or location, My Beauty Clinique experienced Beauty Experts from USA, UK, Middle East and Indian Ocean are available to suggest perfect solutions for Skin Care, Hair Care, Make Up & General Beauty.

Whereas going to a salon frequently or getting expert opinion regarding beauty advice seems difficult to many women, either due to hectic life schedules and/or monetary constraints, an app like My Beauty Clinique offer everyone affordable Live Chat with Skin, Hair and Makeup Experts in their mobile along with high quality American and European beauty products.

According to Appoon UK Limited research Centre London, 53% of working ladies prefer to use the internet to find remedies for skin & hair care. 37% working ladies go to saloons but can't afford to see Dermatologist and 10% working ladies afford but due to hectic life schedule 6% actually do not visit dermatologist.

My Beauty Clinique app also offers valuable tips, beauty related videos, freelancers and salons around the world. Freelancers & salons are also free to add their portfolio onto the My Beauty Clinique mobile app.

My Beauty Clinique App can be downloaded from Apple Store or Google Play Store

App Store

at:https://itunes.apple.com/app/mybeautyclinique/id1087705687

A dedicated version for Android devices is also available via Google Play at:

https://play.google.com/store/apps/detail

s?id=com.ithash.mybeautyclinique&hl=en



For more information about My Beauty Clinique, please visit: <a href="http://mybeautyclinique.com">http://mybeautyclinique.com</a> For other information or Media inquiries, contact Nick at media@mybeautyclinique.com or +971506388904.

My Beauty Clinique is developed by Appoon UK Limited, based in Birmingham, UK. About Diamond Choice Advertising LLC

Headquartered in Dubai, UAE, Diamond Choice Advertising LLC, subsidiary of Appoon UK Limited, is a leading worldwide digital advertising agency. DCA provides digital marketing

support for public facing mobile Apps to our UK and USA branches. More information about

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