



# Backup As A Service Industry Global Market to grow at CAGR 4.42% between 2016 – 2020

*Latest niche market research study on "Global Backup as a Service Market 2016-2020" published at [wiseguyreports.com](http://wiseguyreports.com)*

PUNE, INDIA, July 6, 2016 /EINPresswire.com/ -- Analysts forecast the Global [Backup as a Service](#) Market to grow at a CAGR of 27.5% during the period 2016-2020.

## Summary

### Backup As A Service Industry

With the rise in data explosion, a large number of organizations have supported the need for replication of data as backup and frequent data protection. Challenges such as server collapse and mismanagement of large company data have forced organizations to look for a substitute for traditional backups, as these are costly to maintain and require continuous monitoring. Not only the increase in the volumes of data but also the rise of virtualization has created gigabytes of data, because of which cloud has come into play to bring innovative and effective backup, and disaster recovery programs for managing organizational critical data.

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### Covered in this report

The report covers the present scenario and the growth prospects of the global backup as a service market for 2016-2020. This report considers revenue generated from backup services offered on cloud platforms. The services from online backup service and cloud backup service providers are included in the market size.

The market is divided into the following segments based on geography:

- APAC
- EMEA
- North America
- ROW

Following companies as the key players in the global backup as a service market: Commvault, EMC (Dell), IBM, and Symantec.

Other Prominent Vendors in the market are: Acronis, Amazon Web Services, Asigra, Backblaze, CA Technology, Carbonite, Cisco, Datalink, Fujitsu, Google, Hexistor, iDrive, Intronis, Iron Mountain, ITC Infotech, KeepItSafe, Microsoft, Mozy (EMC), Nasuni, Proact, Quantum, Rackspace, Seagate, Skyvia, SugarSync, SunGard, Symform, and Zetta.net.

Commenting on the report, an analyst from team said: "A trend which is propelling market growth is the availability of cloud backup for virtual machines. Virtualization is now an integral part of IT infrastructure. Many enterprises have committed to pursue virtualization beyond 50% benchmarks over the next few years. The technology offers many business benefits, including rapid provisioning and better utilization of system resources. Many organizations are seeking to

implement agentless solutions for the backup and recovery of virtual machines. However, technological limitations (as of 2015) have compelled enterprises to use separate solutions for backing up physical and virtual machines.”

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According to the report, a key growth driver is the integration with cloud storage providers. Backup as a service integrates various services with cloud storage providers through connectors. This allows IT departments to manage cloud storage for backup services as quickly as on-premise storage with improved flexibility and lower costs.

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