

Long-time Dale Carnegie® Training mentor set to pass the torch in San Francisco

*Cornerstone business consultancy
vetting new owners to keep momentum
at location ever-growing*

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Founded in 1912, [Dale Carnegie Training](#)
has evolved from one man's belief in the
power of self-improvement to a
performance-based training company

with hundreds of offices worldwide. The franchise gives people the opportunity to sharpen their skills and improve their performance in order to build positive, steady and profitable results.

Now, in San Francisco, there is a prime opportunity for someone to fill those shoes and carry the Dale Carnegie torch forward.

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Joining Dale Carnegie allows you to become a community leader and influencer and continue to spread the spirit of Dale Carnegie.

*Dale Carnegie Training
franchisee Karen King*

Franchisee Karen King has worked her way from the ground up at Dale Carnegie Training, starting out as a part-time trainer with the company then eventually advancing to the position of franchisee. King considers her time as a Dale Carnegie franchisee to have been life changing.

“It’s been the one constant in my life,” she said. “A lot of people in this company—franchise owners at the top of the list—come from all walks of life. Joining Dale Carnegie allows

you to become a community leader and influencer and continue to spread the spirit of Dale Carnegie. It gets in your blood. When you are able to make a connection with these professionals, the emotional benefits of this business are very rewarding.”

As a franchisee, King has watched hundreds of her customers grow professionally through the training program. One of her best memories as a business owner was seeing a graduate from the program become a successful CEO of the company 10 years later then send his employees to a Dale Carnegie Training course.

King will maintain her role as a Dale Carnegie Trainer, bringing value to the next franchisee by offering her experience, connections and expertise.

“King did a great job of serving as an authentic brand ambassador for Dale Carnegie here in San Francisco,” said John Covilli, Senior Vice president of franchising. “We’re thrilled that the person who chooses to become the next owner of Dale Carnegie Training in this area will have the ongoing support and mentoring they’ll need to provide the same service to countless businesses looking for guidance.”



DALE CARNEGIE TRAINING®
Dale Carnegie Training franchise opportunity logo

About Dale Carnegie® Training

Founded in 1912, Dale Carnegie Training offers sales, leadership, presentations training and customized corporate solutions in more than 85 countries. Approximately 8 million people have completed Dale Carnegie training, including a truly massive list of [local, national and global](#) companies. Dale Carnegie Training headquarters are in Hauppauge, New York and more than 2700 trainers offer programs in more than 30 different languages worldwide. Dale Carnegie Training offers two opportunities to own your own training business, through both an owner/operator and multi-brand portfolio franchise offering.

For more information about the Dale Carnegie Training franchise opportunity, visit www.dalecarnegie.com/franchising/franchise-options, email john.covilli@dalecarnegie.com or call (212) 836-0764

Bob Spoerl
TopFire Media
708.249.1090
email us here

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