

An Automotive Expert and a Fuel Scientist Team to Deliver Straight Talk About Ethanol-Blended Fuels

Data-based research regarding ethanolblended fuels revealed

PENSACOLA, FL, USA, July 8, 2016 /EINPresswire.com/ -- Bobby Likis, automotive expert and host of nationally syndicated car-talk program "Bobby Likis Car Clinic," shares the mic with Brian West, Deputy Director of Fuels, Engines and Emissions Research Center at Oak Ridge National Laboratory (ORNL), on Saturday, July 9, at 11:41a ET.

West is roundly considered an expert in fuels, broadening the base of scientific data since joining the ORNL in 1988. His many distinctions include Society of Automotive Engineers Fellow, Co-Lead of the Department of Energy's Intermediate Ethanol Blends Program, Recipient of Department of Energy (DOE) Research & Development Award for Leadership in Vehicle Testing, Project Leader for the Federal Highway Administration in developing data-based modal vehicle fuel consumption and emissions tables for use in traffic models, and the holder of two patents.

Having conducted research in the areas of vehicles, advanced fuels, emissions control, materials and combustion, West



Automotive Expert & Car-Talk Host



Deputy Director of Fuels, Engines and Emissions Research Center at Oak Ridge National Laboratory

is currently focused on demonstrating the fuel economy and greenhouse-gas-reduction benefits of high-octane fuels, like ethanol.

Likis invited West on Car Clinic air to arm his audience of automotive consumers and automotive



Sensationalism and rhetoric

technicians with verifiable facts about the power and performance of ethanol-blended fuels. The two experts' discussion slate includes how automakers are using "downspeeding" and "downsizing" to improve fuel economy and how ethanol-blended fuels enable that scenario: the

rigorous testing to which the DOE subjected E15 (15% ethanol); the dramatic octane boost that ethanol provides; and the positive environmental effects of using ethanol-blended fuels.

Says Likis, "Sensationalism and rhetoric are out regarding ethanol. Science-based fact which has no affiliation--except with the truth--is in. So tune in, and let the data speak for itself."

Says West, "I'm happy to join Bobby on Car Clinic to talk about some of our work with ethanol blends. Informed consumers, indeed, make better decisions."

To view West's interview in its entirety, including photos and video, visit WatchBobbyLive.com on Saturday, July 9, at 11:41a ET.

About Bobby Likis Car Clinic and the Car Clinic Network:

Bobby Likis Car Clinic is the largest car-talk program/network on commercial radio, multiple web audiocasts, live video streaming webcast, podcasts (including iTunes), iPhone, chat room, YouTube, Facebook, Twitter, American Forces Radio Network & television. Car Clinic can be heard and seen in high-definition video on Saturdays, 10a-12n ET, live at WatchBobbyLive.com, on Facebook.com/BobbyLikis and on YouTube.com/BobbyLikis. Host Bobby Likis is the only car-talk host on commercial multi-media platforms named for five consecutive years to the "Talkers 250," the prestigious list of the top 250 talk-show hosts in America. Likis also owns and operates a 15,000sf automotive service center, whose awards include "Best Automotive Service Shop," "Best Oil Change," and most recently, "Best Reputation in Automotive Service."

About Oak Ridge National Laboratory:

ORNL is the largest U.S. Department of Energy science and energy laboratory, conducting basic and applied research to deliver transformative solutions to compelling problems in energy and security. ORNL's diverse capabilities span a broad range of scientific and engineering disciplines which support the Department of Energy's national missions of scientific discovery, clean energy, and security.

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