



New York Film Critics Series and SpectiCast Announce New Partnership

The two companies have teamed up to create and distribute exciting new projects which promote the vitality of going to the movies.

NEW YORK, NY, USA, July 7, 2016
/EINPresswire.com/ -- [New York Film Critics Series®](#) and [SpectiCast](#) and Work Together To Promote Prestigious Films and Live, In-Theatre Events

New York, NY, July 7th, 2016 – New York Film Critics Series® (NYFCS®) has partnered with SpectiCast to promote soon-to-be-released films and live, in-theatre events featuring celebrity interviews at the nation's leading cinemas. The two companies have teamed up to create and distribute exciting new projects which promote the vitality of going to the movies.

Now in its 20th year, the NYFCS features advance screening of prestigious films followed by live interviews with Hollywood's elite conducted by Rolling Stone and ABC Popcorn film critic Peter Travers. Recent NYFCS highlights include: "The Confirmation," featuring Clive Owen; "The Phenom," with Paul Giamatti and Ethan Hawke and "Papa Hemingway In Cuba" with Giovanni Ribisi. The NYFCS is HD broadcasted to 55 select major markets.

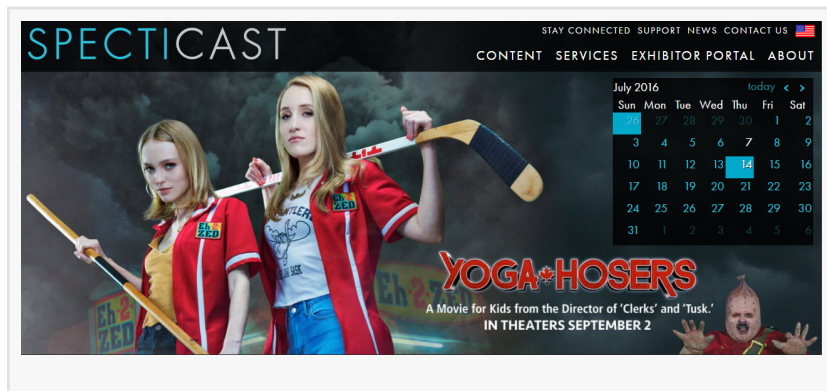
SpectiCast is one of the fastest growing producers, financiers, distributors and marketers of Event Cinema worldwide. They have distributed over 400 event cinema releases to screens around the globe and have brought original world class programming to audiences on nearly five thousand screens in 67 countries. They have distributed programs from some of the world's most prestigious cultural arts organizations and leading entertainment companies.

"SpectiCast is a wonderfully innovative group for lovers of culture and the arts to discover unique shows at domestic and international venues" said Mark Ehrenkranz, NYFCS Producer. "It's president, Mark Rupp and his expert team provide their longtime experience in developing new projects and distributing to locations of all kinds including cinemas, performing arts centers, cruise ships and upscale senior living communities. They nurture a deeper understanding of

The image shows a screenshot of the SpectiCast website. At the top, the SpectiCast logo is on the left, and navigation links (STAY CONNECTED, SUPPORT, NEWS, CONTACT US, CONTENT, SERVICES, EXHIBITOR PORTAL, ABOUT) are on the right. Below the navigation is a calendar for July 2016. The main banner features an abstract painting and the text 'EXHIBITION ON SCREEN PAINTING THE MODERN GARDEN MONET TO MATISSE IN CINEMAS NOW'. Below the banner, there are three featured film posters: 'YOGA HOUSERS', 'CLIMATE HOSTILE', and 'ELVIS COSTELLO'. At the bottom, there is a section for the 'NY FILM CRITICS SERIES' featuring a photo of Peter Travers and the text 'Hosted by Peter Travers', 'Discover new films & share the experience at the same time with friends and family all over the country!', and the website 'www.nyfilmcriticsseries.com' and Twitter handle '@nyfilmcritics'.

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Mark Rupp said, "The New York Film Critics Series speaks to a very similar audience as we do. We're both successfully reaching audiences who are highly engaged, affluent and educated. This partnership is an organic fit and we look forward to introducing SpectiCast exhibitors and audiences to their work."



About SpectiCast

SPECTICAST produces, acquires and distributes unique entertainment events to its global network of cinemas, performing arts centers, museums, galleries, senior living communities, and reaches audiences in nearly 5,000 venues worldwide. They deliver a variety of exceptional digital programming to big screens where like-minded individuals can share in the experience of one of a kind entertainment events.

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Mark Rupp and The SpectiCast Team nurture a deeper understanding of audiences and keep the tradition of the group experience very much alive.”

Mark Ehrenkranz

Their shows have included: The Opera de Paris, The Vatican Museums, The Royal Albert Hall, The Salzburg Festival, The Paris Opera Ballet, the Mariinsky Theatre, the British Museum, the Philadelphia Orchestra, Universal Music, Sony Music, and EagleRock Entertainment - featuring works by Shakespeare and Shaw, Beethoven and Bach, da Vinci and Dali, Sondheim and Satriani - with

performances by Mikhail Baryshnikov, Renée Fleming, Christopher Plummer, Paul McCartney, Drake, Aerosmith and The Rolling Stones. SpectiCast is a privately owned and operated firm based in Philadelphia, PA and maintain offices in Pittsburgh, PA, Mexico City, MX and London UK.

About the New York Film Critics Series (NYFCS)

Now everyone throughout the country can enjoy up close and personal moments from major movie stars, producers, writers and directors in the comfort of their own neighborhood theaters. US audiences experience all of the excitement of live Q&A sessions, hosted by Peter Travers. The big screen events deliver 9-13 curated pre-release films per year to discerning audiences on a monthly basis. Each piece brings the energy and VIP nature of prestigious, NYC screenings for nationwide audiences to interact with stars and directors via two-way broadcast.

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This press release can be viewed online at: <http://www.einpresswire.com>

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