

Global Holographic TV Market 2016 Share, Trend, Segmentation and Forecast to 2020

Holographic TV Market 2016 Global Trends, Market Share, Industry Size, Growth, Opportunities, and Market Forecast to 2020

PUNE, INDIA, July 8, 2016 /EINPresswire.com/ -- 'Hologram' term is used for both the resulting image and the encoded material. It is a physical structure that diffracts light into an image. A holographic image visualizes by looking into an illuminated holographic print or by shining a laser through a hologram and the image is projected on to a screen. It is a method by which a 3D image of any entity can be stored and reproduced using diffraction, or interference, laser of light.

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Global [Holographic TV](#) market is estimated to grow at a compound annual growth rate (CAGR) of 27.34% from 2015 to 2020. The United States leads the global market for industrial applications of holography followed by Europe and Japan. Major factor driving the growth of the holographic TV market is increasing demand for advanced holographic displays. On the other hand due to less effective projection under sunlight, holographic TV market is facing low acceptance. The technology is being adopted for specialized applications in the production of automobiles and aircrafts, telecommunications, television, computing and designing.

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The Global holographic TV market is categorized on the basis of technology, product, and application. On the basis of technology market is segmented as Touchable Holographic, Pistons Holographic, Semi-transparent/electro Holographic, laser/Plasma Holographic, and other. Further, market is divided according to products such as 3D Holographic TV, 2D Holographic TV, Holographic Projector TV, Holographic LED Projector TV, and other.

Numerous products are available in the holographic TV market such as Holographic LED Projector TV, Holographic Projector TV, 3D /2D Holographic TV, and others.

The holographic TV market is competitive with some of the key participants being Qualcomm Incorporated, Musion Das Hologram LTD., Provision Holding, INC., Holoxica Limited, and others.



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Norah Trent
wiseguyreports
+1 646 845 9349 / +44 208 133 9349
[email us here](#)

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