

Thales strengthens commitment to cybersecurity | Hear more at MilSocialMedia2016

SMI Reports (07.07.2016, London, UK): Thales joins the speaker line-up for SMI Group's 6th annual Social Media within the Defence & Military Sector in November.

LONDON, SELECT STATE/PROVINCE, UNITED KINGDOM, July 7, 2016 /EINPresswire.com/ -- SMI is proud to announce that Thales have joined the 6th annual conference on Social Media Within the Defence & Military Sector as sponsors and will be presenting at the event which takes place on 14 & 15 November 2016 in Central London. Speaker details will be announced shortly on <http://www.military-socialmedia.com/EIN>.

Thales, a global technology leader in the Aerospace, Transportation, Space and Defence & Security markets, strengthens its commitment to cyber-security by recently launching a new Cyber and Consulting organisation which provides customers with consulting services in digital transformation and cyber-security. They have also recently signed a strategic collaboration with IT technologies leader Cisco, to co-develop an innovative cyber security solution to detect and combat cyber threats 'as-it-happens' or 'in real-time'.

Thales joins [a global line-up of expert speakers](#) shaping up the military social media landscape including:

- Steven Mehringer, Head of Communications Services, NATO
- Lieutenant Col (Ret'd) Andrew Morton, Director of Social Engagement, SHRM
- Cassandra St Louis, Head of Digital, Army Media and Communication, British Army
- Helen Craven, Head of Digital, Royal Navy
- Squadron Leader Kevin Place, Head of Digital Communications, Air Media and Communication, Royal Air Force
- Brad Kimberly, Director of DOD Social Media, US Department of Defense
- Nathan Herring, Social Media Manager and Staff Writer, US AFRICOM
- Kristin Shünemann MA, Head of Social Media, Bundeswehr
- Sofia Thulin, Communication Manager Social Media and Editorial, Corporate Communications, Saab AB
- Colonel Eric Bloom, Chief of Public Affairs Office, NATO SHAPE
- Viktor Meca, Social Media Manager, Ministry of Defence of the Czech Republic
- Commandant Pat O'Connor, Press Officer, Irish Defence Forces
- George Austad, Head of Social Media, Norwegian Armed Forces



- Giovanni Galoforo, Strategic Communications Instructor, Italian Navy Staff College

A detailed list of speakers and their topics can be viewed on <http://www.military-socialmedia.com/EIN>.

[MilSocialMedia 2016](#) has been tailored to highlight how social media has become more than a strategic resource for defence organisations and military force. The packed 2-day agenda will feature case studies on successful use of social media in military exercises and key presentations on operational training, incorporating social media within information warfare systems, maximising media support and community engagement, social media strategy, future trends within the digital media landscape, and military recruitment.

A detailed programme, as well as registration details, can be viewed on the event website.

For more updates on the conference, follow SMi Group on [@smigroupdefence](#) and join the conversation using #milsocialmedia on Twitter.

For media queries please contact Honey de Gracia at hdegracia@smi-online.co.uk. For delegate queries please contact James Hitchen at jhitchen@smi-online.co.uk.

Social Media within the Defence and Military Sector 2016

14 & 15 November 2016

Holiday Inn Bloomsbury, London UK

<http://www.military-socialmedia.com/EIN>

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About SMi Group:

Established since 1993, the SMi Group is a global event-production company that specializes in Business-to-Business Conferences, Workshops, Masterclasses and online Communities. We create and deliver events in the Defence, Security, Energy, Utilities, Finance and Pharmaceutical industries. We pride ourselves on having access to the world's most forward thinking opinion leaders and visionaries, allowing us to bring our communities together to Learn, Engage, Share and Network. More information can be found at <http://www.smi-online.co.uk>

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