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Dan Smith, Smith Publicity CEO <u>promotion</u> and book publicity firm in the publishing industry, is now offering a free download of "Smith Publicity's Powerful (and Sometimes Unusual!) Book Marketing Tips and Insights."

The 73 page PDF version book is a compilation of articles and/or blog posts written by Smith Publicity executives as material for the Smith Publicity "Power Publicity Tips" newsletter, or as posts for both the Smith Publicity blog and other publishing industry vendor blogs.

"The book provides some great material for authors," says Smith Publicity CEO Dan Smith. "From <u>fiction publicity</u> specific

tips to articles that offer broad insights into author promotion, any self-published or traditionally published author will find useful information."

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