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*Dan Smith, Smith Publicity
CEO*

The 73 page PDF version book is a compilation of articles and/or blog posts written by Smith Publicity executives as material for the Smith Publicity “Power Publicity Tips” newsletter, or as posts for both the Smith Publicity blog and other publishing industry vendor blogs.

“The book provides some great material for authors,” says

Smith Publicity CEO Dan Smith. “From [fiction publicity](#) specific tips to articles that offer broad insights into author promotion, any self-published or traditionally published author will find useful information.”

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