



# US Professional Development Market Analysis and Forecasts to 2020

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*New Report on Global Professional Development Market 2016 Industry Trend and Forecast 2020 added to wiseguyreports.com store.*

PUNE, INDIA, July 11, 2016 /EINPresswire.com/ -- [Professional Development](#) Industry

Latest niche market research study on "US Professional Development Market 2016 Industry Trend and Forecast 2020" published at wiseguyreports.com

## Summary

Analysts forecast the Professional Development Market in the US to grow at a CAGR of 4.45% during the period 2016-2020. The professional development market has evolved over the years to include a wide portfolio of services and products, which aim at improving the quality of educators. Professional development programs and courses range from short courses to multiyear advanced programs offered through offline as well as online modes. Earlier, professional development of educators was primarily through state and district funded courses. However, the market has evolved and key vendors in the market are capitalizing on the advances in technology to incorporate online and virtual courses. This is to cater to educators, who cannot pursue conventional professional development courses owing to time constraints.

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## Covered in this report

The report covers the present scenario and the growth prospects of the Professional Development Market in the US for 2016-2020. To calculate the market size, the report considers the revenue generated from the sales of products and services that cater to educators in the professional development market in the US.

Professional Development Market in the US 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

## Key vendors

- Edmodo
- McGraw-Hill Education
- Pearson Education
- Scholastic

## Other prominent vendors

- Cambridge English Teacher
- CAST Professional Learning
- Digital Learning Tree
- Discovery Education

- Houghton Mifflin Harcourt
- Kagan Publishing and Professional Development
- Learners Edge
- Lynda.com

#### Market driver

- Innovations in technology to complement professional development courses
- For a full, detailed list, view our report

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#### Market challenge

- Threat from MOOCs
- For a full, detailed list, view our report

#### Market trend

- Mobile learning
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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