



4G Equipment Market Opportunities by Key Players, Regional Segmentation and Forecasts, 2014 - 2022

Latest niche market research study on "Global 4G Equipment Market 2014 Industry Trend and Forecast 2022" published at wiseguyreports.com

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4G Equipment Industry

Summary

4G is fourth generation mobile phone technology which is succeeding 3G. A 4G LTE (Long Term Evolution) is a wireless communication technology with high data speed for mobile broadband. Wireless technology has evolved and transformed our lives in several ways. The evolution started from 0G which is referred to pre-call mobile phone telephony. 1G refers to first generation wireless technology, which was used to make voice calls. 2G (Second generation) appeared around 1980s which provided some additional features such as SMS and digitized voice signal than the previous generations. In addition to the previous technologies, some more wireless technologies were evolved such as 2.5 (GPRS feature) and its successor as 3G (voice and data with good speed and quality.)

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In the current business scenario, there is a battle of 4G equipment in the market. The major benefits of this technology as compared to other generation technologies are faster data transfer and improved network coverage. Customers all over the world are using bandwidth intensive services such as online games and video chats, which is increases the demand of data over voice signals. Therefore, 4G technology has better prospects as compared to previous generation technologies. Due the benefits of the 4G technology over the previous generation technologies, there is a need to study the global market to understand the future scope of this upcoming technology. The major driving factor for this equipment market is the growing network traffic. All the TSPs (telecom service providers) are taking advantage of this factor and are coming up with better plans to maintain their position in the market. The limiting factors for this market are the compatibility issues with the handsets, their high costs and security concerns.

4G Equipment Market Analysis by Equipments

The global market can be segmented based on Long Term equipment and Wi-Max equipment. The technologies used in long term equipment are TD-LTE and FDD-LTE. The basic differences between TD-LTE and FDD-LTE are how data is uploaded and downloaded, and in which

frequency spectrum the LTE networks are deployed. TD-LTE uses single frequency, while FDD-LTE uses paired frequencies.

4G Equipment market analysis by Applications

The various applications of the 4G equipment are virtual presence, crisis management, e-commerce, virtual navigation, logistics, multi-media and video, Tele medicine, geo processing, etc.

4G Equipment market analysis by End Users

The devices that will benefit from the 4G technology are mobile phones, smart-phones, tablets, notebooks, etc.

4G Equipment market analysis by Geography

The study of the market is carried out based on different geographies. The regions of study include North America, Europe, Asia-Pacific and RoW. China is investing huge amount in the manufacturing 4G equipments. Hence, China is the most lucrative market for 4G equipments, as most of the CSPs (communication service providers) in China are investing huge amount in Long Term Evolution networks.

Competitive Landscape

The key players of the market are adopting collaborative and product launch strategies; for example, Alcatel-Lucent collaborated with Intel Corp. to improve their time to market and provide increased efficiency. Some other competitors in the market are Huawei Technologies Co Ltd, Alvarion Ltd, Nokia Siemens Networks, Cisco Systems, Inc., Datan Mobile Communications Equipment Company, Airspan Networks, Inc., Fujitsu Ltd, HP Co, Genband Inc., Nortel Networks Corp, Samsung Group, Redline Communications, NEC Corp, and ZTE Corp.

High Level Analysis

The market exploration provides a sketch of the whole 4G equipment market using Porter's Five Force analysis. This helps in recognizing market competitors and their strategic moves. Threats from rivals are analyzed based on the current market players. The value chain analysis helps in finding out which activities are most valuable for the benefit of the new entrants. Market dynamics is analyzed on their strategic moves for the benefit of stakeholders. Drivers enabling the growth of the market, drawbacks and opportunities are strategically dealt in this analysis.

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KEY BENEFITS

The research provides the information about current market conditions, changing market dynamics, expected technology trends and market intelligence
A deeper understanding and insights on the opportunistic areas in the market is divulged to help stakeholders make region specific plans
Identification of the market factors in various geographic regions to understand business opportunities
Micro level analysis based on different segments such as equipments, applications, end users and geographies, for the better understanding of global market
Strategic decisions of the key competitors in the market can be understood through the Porter's five force model and SWOT Analysis

4G EQUIPMENT MARKET KEY DELIVERABLES

The 4G Equipment market can be segmented based on Equipments, Applications, End Users and Geography.

MARKET BY EQUIPMENT

LTE
TD-LTE
FDD-LTE
Wi-Max

MARKET BY APPLICATIONS

Virtual Presence
Crisis Management
Virtual Navigation
Multi-media and Video
Logistics
E-Commerce
Tele Medicine and Geo Processing

MARKET BY END USER

Mobile Phones
Logistics
E-Commerce
Smart-Phones

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