

# New Law Requires Produce Industry to Intensify its Safety Protocols

*TraceGains Software to Host FDA Attorney for a Webinar to Explain What's Required*

DENVER, CO, UNITED STATES, July 12, 2016 /EINPresswire.com/ -- [TraceGains](#), the leading Food Safety and Quality Assurance (FSQA) software solution for food and consumer packaged goods (CPG) companies, will host a webinar July 13 explaining key components of a new law that requires the produce industry to intensify its safety protocols. The webinar is the second in a two-part series on the Food Safety Modernization Act's ([FSMA](#)) Produce Safety Rule. The first webinar is available on demand on TraceGains' FSMA Resource page [www.tracegains.com/fsma](http://www.tracegains.com/fsma).

During the webinar, regulatory attorney Marc Sanchez of [FDAatty.com](#) will discuss the new requirements under FSMA's rule for produce safety, formally known as the Standards for the Growing, Harvesting, Packing, and Holding of Produce for Human Consumption rule. This rule not only applies safety standards to produce for the very first time, but it includes a dense amount of technical detail. The aim of the webinar is to put this complicated rule into simpler language to help the produce industry understand the new requirements.



Guest Speaker Marc Sanchez, Esq.

"FSMA Club has been our most popular webinar series because the new law requires sweeping changes that go into effect in a matter of weeks," said TraceGains CEO Gary Nowacki. "We take pride in hosting top subject matter experts like Marc Sanchez who provide useful tips that FSQA professionals can use to prepare for changes in food safety standards."

Specifically, the webinar will cover the following topics:

- Who is covered
- Domesticated & Wild Animals
- Worker Training, Health, & Hygiene
- Equipment, Tools, and Buildings
- Exemptions

The webinar presentation and Q&A will take place on Wednesday, July 13, at 10:00 AM Mountain Time (9:00 AM Pacific / 11:00 AM Central / 12 Noon Eastern). Registration for the webinar is available free of charge at <http://www.tracegains.com/events>.

#### About TraceGains

TraceGains' cloud-based SAAS solution provides food and CPG companies with an integrated quality, supplier, compliance, and regulatory document management system that eases compliance with FSMA, GFSI, and HACCP. By automating, innovating, and streamlining Food Safety and Quality Assurance, TraceGains' customers are 365 Audit Ready™ and the system typically pays for itself in only four to six months.



FSMA Club Monthly Webinar Series

TraceGains is among the Food Logistics Top 100 software and technology providers and a Top 20 Information Technology Firm by Coloradobiz magazine. Learn more about TraceGains products at [www.tracegains.com](http://www.tracegains.com). Follow TraceGains on Twitter @TraceGains.



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