

# Global Cellular M2M Connections and Services Market Analysis Forecast 2016-2020

*Wiseguyreports.com Announces the Publication of its Research Report – Global Cellular M2M Connections and Services Market 2016-2020*

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/EINPresswire.com/ --

Research analysts forecast the global cellular M2M connections and services market to grow at a CAGR of 29.98% during the period 2016-2020.

A trend which will boost market growth is the consolidation of M2M platforms. Powerful M2M platforms are available that fit onto small boards to provide many ports. These platforms are compatible with standardized operating systems such as Linux and Android. M2M platform consolidation solutions provide a single and intuitive management platform for all M2M services and solutions. In addition, the solutions help monitor each service closely and consistently to improve the integration between solutions.”

Details are provided within the report @ <https://www.wiseguyreports.com/reports/543706-global-cellular-m2m-connections-and-services-market-2016-2020>

Wiseguyreports.com recognizes the following companies as the key players in the global cellular M2M connections and services market: AT&T, China Telecom, EE, Sprint, and Verizon Communications.

Other Prominent Vendors in the market are: Aeris Communications, Amdocs, China Mobile, Comarch, Digi International, Ericsson, Gemalto, Huawei, Jasper Technologies, Kore Wireless Group, Novatel Wireless, Orange Business Services, PTC, Rogers Communications, Sierra Wireless, Tech Mahindra, Telefonica, Telit, u-blox, Wipro, and Wylless Group.



According to the report, a key growth driver is the increased use of POS terminals. Retail is a highly competitive industry. Therefore, it is vital to provide the best customer experience in a cost effective manner. Wirelessly connected solutions such as POS, vending machines, RFID systems, and kiosks improve the shopping experience by reducing costs, automating manual processes, and expanding product portfolios into new markets.

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Further, the report states that a challenge that could hamper market growth is security and network integration issues in connected vehicles.

The study was conducted using an objective combination of primary and secondary information including inputs from key participants in the industry. The report contains a comprehensive market and vendor landscape in addition to a SWOT analysis of the key vendors.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst's time when you purchase this market report.

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