

Janet Leydon Promoted To Senior Project Manager at Bartlett Interactive

Promotion strengthens senior team and project capabilities.

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EINPresswire.com/ -- The digital agency

Bartlett Interactive (BI) has promoted

[Janet Leydon to Senior Project](#)

[Manager](#). In this role Janet serves as a

project lead for clients such as Midwest

Energy Efficiency Alliance, United Site

Services, EBSCO Publishing, and

Boston Design Guide. "I'm excited to

work on larger projects that have

multiple requirements such as Internet

marketing, user experience and web development. Being able to take a project from start to finish and see real value created such as increased leads and revenue is very rewarding."



Website Development Management GrowthFor over 4 years Janet has built extensive experience in project management including requirements analysis, resource allocation and team management. Janet's project management skills are also strengthened by her hand on skills with web tools such as [Drupal](#) and WordPress content management systems, [e-commerce applications](#) and server side development.

Adds principal Harry Bartlett, "Janet's skills have allowed us to server larger clients with more advanced design marketing and technical requirements. Since she aslo has experience in design and information architecture, this provides a very efficient service offering for our clients."

About Bartlett Interactive

Bartlett Interactive (www.bartlettinteractive.com) is a digital agency, specializing in helping companies and nonprofits increase stakeholder engagement and revenue through best practices in website design, development and Internet marketing. Services include: Internet strategy, branding, user experience design, Responsive Web Design (mobile optimized sites), Drupal and WordPress web development, e-commerce, search engine optimization (SEO), social

media, email marketing and web analytics. Located in West Concord, MA, Bartlett Interactive was founded in 1998.

Visit Bartlett online at:

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Grow (our blog) -Bartlettinteractive.com/blog

LinkedIn: <https://www.linkedin.com/company/bartlett-interactive>

Twitter - <http://twitter.com/#!/bartlettllc>

BI is also the founder of the non-profit ConcordConserves.org and is committed to triple bottom line business practices (People, Planet, Profit).

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Bartlett Interactive

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