

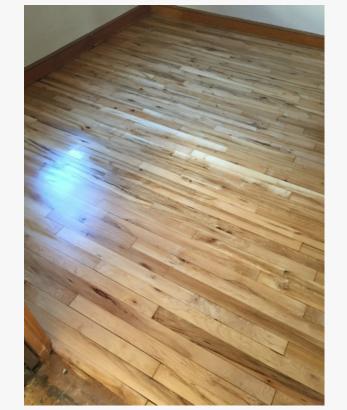
Financing Makes Hardwood Floors Accessible to More Milwaukee Homeowners

Royal Wood Floors, one of Milwaukee's most reputable hardwood flooring companies, now offers financing to homeowners with a 650 Beacon score or better.

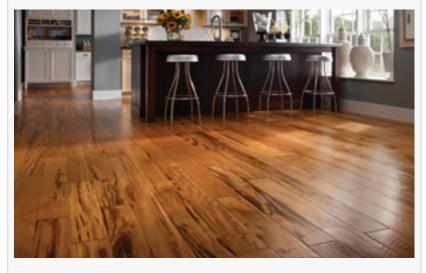
MILWAUKEE, WI, UNITED STATES, July 12, 2016 /EINPresswire.com/ -- Many homeowners would love to have hardwood floors, yet high prices discourage them to install new planks or refinish the ones they already have. While they are skeptical about attempting a project bigger than their budgets, homeowners are often not aware that there are financing options that make such projects approachable. For the last 17 years, Royal Wood Floors has been improving the look and value of many homes and businesses in the Milwaukee area by installing and restoring their floors. Today, in response to an even greater appetite for hardwood floors in both residential and commercial spaces, the company offers financing to those who prefer not to part with a big chunk of cash all at once.

"Cost is the main concern for homeowners who consider installing hardwood floors," says Keith Allman, the company's founder and owner. "Having the alternative of stretching the payments over a longer period of time eases the financial burden and allows them to enjoy their new floors without any sense of guilt or any future financial complications."

Financing is not just an option for



Royal Wood Floors Hard Wood Flooring Specialists



homeowners who lack the ready cash for big home improvement projects, but also for those who prefer a less drastic payment alternative in order to keep their financial safety net intact. Royal Wood Floors accommodates this need by offering financing for customers with a Beacon score of 650 or better.

Whether they take advantage of this opportunity or not, customers like to know that the option exists, which gives them a sense of control over the way they choose to spend their money. Being able to pay over a period of time, they tend to choose the hardwood floors they really want instead of those allowed by the current availability of cash.

The financing option not only helps homeowners, but also makes perfect business sense. First, it makes the idea of installing or refinishing wood floors feasible, so customers who would



otherwise hold off are more likely to decide on hiring a hardwood flooring company. Second, it creates confidence about Royal Wood Floors products and services. It opens the company to a larger audience and speaks about its efforts in accommodating customers' needs.

Financing is not the only way Royal Wood Floors is trying to keep the cost of wood floor installation services or restoration projects affordable. While the Milwaukee company has often warned against cheap contractors who rarely deliver at the level of customers' expectations, Royal Wood Floors keeps quality up and costs down by doing the job well from the beginning and avoiding any unnecessary costs.

Mistakes caused by lack of experience and cheap products are the main reasons behind less than perfect results that require a redo and more money. Royal Wood Floors uses a disclosed list of first-rate products and never delegates a project to a subcontractor. All its employees are experienced wood floor refinishing contractors certified by the National Wood Flooring Association. Home or business owners who want to install or restore their hardwood floors can contact Royal Wood Floors for a customized quote and to learn about these payment options.

For more information about this experienced and professional hardwood floor restoration company, or to schedule repairs by these wood floor refinishing contractors, or learn about custom wood styles or the company's inlay and medallion installation services, phone Keith Allman at 414-378-2066. Easy estimates and appointments are currently available through the company's website, <u>http://royalwoodfloor.com/</u>. The company provides top craftsmanship and cares for many types of custom and domestic wood. Visit the company's website for examples of previous work.

Keith Allman Royal Wood Floors 414-378-2066 email us here

This press release can be viewed online at: http://www.einpresswire.com

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