

# Global Automatic Liquid Filling Market 2016 Share, Trend, Segmentation and Forecast to 2020

*Automatic Liquid Filling Market 2016 Global Trends, Market Share, Industry Size, Growth, Opportunities, and Market Forecast to 2020*

PUNE, INDIA, July 13, 2016 /EINPresswire.com/ -- The consumption of beverages market is increasing every year, the global beverages market had total revenues of \$1,989.75 bn in 2015. The performance of the market is forecasted to accelerate, with an anticipated CAGR of 4.1% for the five-year period 2015 - 2020, which is expected to drive the market to a value of \$2,432.49 bn by the end of 2020 and this trend is only expected to increase in the years to come. Other than beverages, chemicals and Industrial Liquids are also highly demanded due to their varied function. These highly demanded liquids require an efficient filling and packaging solutions for better transportation & storage.



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The increasing demand for packaged liquid products creates potential for liquid filling solutions. Modern packaging techniques makes possible to pack liquids with almost all kinds of chemical composition and viscosity. Functional expectation of a brand owner are logistical benefits, easy pouring and drinking experience for customers and differentiated opening techniques for aged consumers, for this there is continuous innovation in the packaging techniques.

Traditional and the most convenient way to pack liquid is bottles but it has certain negative factors such as high rate of breakage, inconvenience in returning, high logistics payload etc. and due to which companies have been shifting over more efficient packaging such as pouch & PET bottles, etc.

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The traditional filling machines used by brand owners are rigid and dysfunctional because of their operating costs and complexities. Companies are continuously undergoing various business reengineering practices to optimize their working efficiency and reduce operating costs so as to increase the profit margins. There is a demand for flexible filling solutions which can adapt to the changing packaging requirements without incurring much of the costs, to varied filling needs such as volume, speed and type of container.

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Europe, North America & regions with high population in Asia pacific contains the maximum potential for liquid filling solutions.

#### DRIVERS

The factors driving the growth of the [automatic liquid filling](#) market are increased consumption of packaged liquids, focus on precision, speed and versatility in liquid filling and requirement for prolonged storage, i.e. increased shelf life.

#### RESTRAINTS

High initial investments and training the company personnel to operate these machines are few drawbacks of the automatic liquid filling market.

#### WHAT THE REPORT OFFERS

Global Automatic Liquid Filling Market overview with information on drivers and restraints

In-depth Automatic Liquid Filling Market Analysis and its applications in the industry

Identification of factors responsible for changing the market scenarios, rising prospective opportunities and identification of key companies, which can influence the market on the global and regional scales

Extensively researched competitive landscape with profiles of major companies along with their market shares

A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information

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