

Global Satellite-based Earth Observation Market 2016 Share, Trend, Segmentation and Forecast to 2020

Satellite-based Earth Observation Market 2016 Global Trends, Market Share, Industry Size, Growth, Opportunities, and Market Forecast to 2020

PUNE, INDIA, July 13, 2016 /EINPresswire.com/ -- The [Satellite-based Earth Observation](#) Market, despite the high initial cost of investment and the strong Governmental control and dependence is an emerging market today and is projected to grow many more folds in the next decade. The technology involves the capture and storage of information from satellites relating to the physical (structure and features), biological and chemical compositions of the Earth for monitoring, surveillance and decision-making in various verticals such as Defence and Intelligence, Infrastructure and Engineering, Natural Resource Management, Energy and power, Disaster Management, location-based and navigation services, Information Management System etc.



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The amount of governmental control and regulations in the form of data policy and norms for safety and security purposes has resulted in the Government occupying the majority share in the market. However, in more developed economies such as North America and Europe a good number of corporate players have consistently emerged. The rise in the demand for data, improvement in technology, evolution of high-resolution data, awareness of satellite-based products, and rise in consumer-oriented products like Google Earth has led to the expansion of the Earth Observation market in the recent times.

The following report intends to give an in-depth exclusive market insight of the current market

scenario, the changing landscape, the market size and share, the areas in the technology still to be explored, the in-demand areas, trends and forecasts for the next five years.

The report also elucidates some key market insights, market potential analysis, Mergers and Acquisitions, Competitive Intelligence (details of the established and new market plays, their products and specifications, their strengths and weaknesses, their ongoing ventures etc.), recent developments and innovations in the Satellite-based Earth Observation Market. Though North America currently occupies the maximum share in the Satellite-based Earth Observation (EO) market, it is predicted that Europe will soon overtake North America by growing by more than 100%. Also, the number of satellites and satellite-based ventures are expected to double in the next 5 years.

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The Asia, Central Asia and the Europe market is expected to also have the highest CAGP in the domain and interestingly, more than 350 missions are expected to be launched in Earth-Observation in the next decade. The figures not only indicate the increase in demand for satellite-based products, but also an increase in the number of satellites and an improvement in the satellite launch capabilities.

The report gives a continent as well as a country-wise account of the market, its scope and recommendations. Extensive research has suggested that opportunities in the technology lie in Radar Remote Sensing, Nona and Microsat technology. The focus is now on finding an effective trade-off between investment, resources, needs and product accuracy. Recent trends have indicated that the budget pressures have effectively managed to encourage the lowering of mission costs, which shall certainly prove to be a blessing for the growth of this technology.

What the report offers

1. Market Definition for the Satellite-based Earth Observation along with identification of key drivers and restraints for the market.
2. Market analysis for the Market, with region specific assessments and competition analysis on a global and regional scale.
3. Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.
4. Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.
5. Identification and analysis of the Macro and Micro factors that affect the Satellite-based Earth Observation Market on both global and regional scale.
6. A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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