



New Report on Global Cloud Computing Services Market 2022 Edition

Cloud Computing Services Market Opportunities by Key Players, Regional Segmentation and Forecasts, 2014 - 2022

PUNE, INDIA, July 13, 2016 /EINPresswire.com/ -- Wiseguyreports.Com Adds "[Cloud Computing Services](#) Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2014 – 2022" To Its Research Database.

Summary

Cloud Computing Services Market

Cloud Computing is the practice of sharing a network of remote servers which are hosted on the Internet to store, process, and manage data rather than on a local server or a personal computer. It specifically refers to a common storage space through which all the devices in the network can access data simultaneously. The use of Cloud computing technology not only gives cost benefits but also makes applications accessible to all devices in the network at any time and from any location.

The global storage market has recorded revenues of \$9.12 billion in 2012 with the growth rate of 16.7% as compared to the revenues in 2011. The major driver for the growth of global cloud computing market is its cost effective services. It has been estimated that an organization can save more than 35% of the annual cost by adopting cloud computing technology.

However, data security is the key restrain for the growth of cloud computing market as organizations believe that their data is more secure in the in-house data centers rather than on a virtual cloud network. Especially, the small and medium scale organizations are more skeptical about cloud technology, which leads to low adoption rate of the technology. The biggest challenge for the growth in the adoption rate of the cloud computing technology is to increase the awareness about its security aspects.

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The giants involved in the most promising cloud computing market can be listed as Amazon Web Services, Akamai Technologies, Cisco Systems, Google Inc., IBM Corp, Hewlett Packet, Dell, Microsoft Corp., VM-Ware and Yahoo Inc.

Cloud Computing Technology Market Analysis by Services

The major services provided by cloud computing technology are Infrastructure as a Service (IaaS), Platform as a Service (PaaS), and Software as a Service (SaaS). IaaS is most basic cloud computing model which provides physical or virtual machines and other resources. PaaS cloud providers deliver a computing platform such as operating system. Finally, SaaS cloud provides

access to application software and databases.

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Cloud Computing Technology Market Analysis by Type

The cloud computing technologies are of different types, namely Private cloud, Public cloud, Hybrid Cloud and community cloud. Private clouds cannot be accessed by anyone other than the authorized person and are the ones used by organizations for their personal information records. Public cloud can be accessible to all the devices using virtual cloud. Hybrid cloud is the combination of Private and Public cloud.

Cloud Computing Technology Market Analysis by Geography

Global cloud computing technology is segregated into North America, Europe, Asia-Pacific and RoW regions.

High Level Analysis

Report gives an overall view of the global cloud computing market. The global market is analyzed using Porter's five force model and SWOT analysis. This analysis helps in visualization of strategies used by various players in the global cloud computing market. Drivers enabling the growth of cloud market, limiting factors and opportunities for the same are strategically dealt in this report. The various stakeholders involved in the value chain are thoroughly examined.

KEY BENEFITS

Highlights decision making process by offering market analysis based on current market situation, expected future trends and market intelligence

Identification of the market factors in various geographic regions to understand business opportunities

Analysis of the market based on various segments and forecast of the same from 2013 to 2020 with 2012 as base year

Identification of key investment pockets for various deployment types, services and geographies

Identification of key players and their strategic moves

Implications of the regulations across countries and their impact on the market

Assessing and ranking of the top factors that are expected to affect the growth of the market

Evaluation of market trends to provide deep-dive intelligence into every market segment

Competitive analysis to effectively plan and execute business plans

Micro level analysis based on deployment type, service and geography

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REASONS FOR STUDY

Cloud computing technology involves major security concerns, which are the key restrains for low adoption rate in global cloud computing market. The report analyzes all such issues involved in the technology and highlights appropriate measures taken. The global market analysis chiefly emphasizes on the drivers, constraints and opportunities for global cloud computing market.

KEY DELIVERABLES

The global cloud computing technology market is segregated based on Services, Types and Geographies.

CLOUD COMPUTING SERVICES MARKET SEGMENTS

MARKET BY SERVICES

Infrastructure as a Service (IaaS)
Platform as a Service (PaaS)
Software as a Service (SaaS)
MARKET BY TYPE

Public Cloud
Private Cloud
Hybrid Cloud
Community Cloud
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