

Global Mobile Mapping System Market 2016 Share, Trend, Segmentation and Forecast to 2020

Mobile Mapping System Market to Reach \$249.85 million with 16.34% CAGR to 2022

PUNE, INDIA, July 14, 2016 /EINPresswire.com/ -- The Mobile Mapping Systems Market has started to witness traction with more number of commercially operated organizations entering the market leading to the rapid advancement of the particular mapping technology. Unlike the traditional techniques, that are difficult to execute in areas that are inaccessible, vehicular mobile mapping technology are much more safe and user-friendly. From imaging capabilities to aerial mapping, emergency response, internet applications to facility and asset management; the applications of the technologies are many and varied. Drivers of the technology include the need to generate bulk data for 3D Modelling and LIDAR Technology, the stress on accurate yet time-saving methods of data generation and finally the importance of inventory and asset management.

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Researcher estimates the Mobile Mapping Systems market to grow to \$249.85 million by 2020 at a CAGR of 16.34% during the period 2015 to 2020. The growing market penetration of internet mapping, satellite imaging and personal navigation has opened up great research and business opportunities to geospatial communities. Multi platform and multi sensor integrated mapping technology has clearly established a trend towards fast geospatial data acquisition. Sensors can be mounted on various platforms, such as satellites, aircrafts or helicopters, terrestrial vehicles; water based vessels, and may even be hand carried by individuals. With the escalating use of telecommunication networks and the increasing availability of low cost and portable sensors, mobile mapping has become more dynamic, and even pervasive.

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There is an increasing demand for terrestrial mobile mapping for transportation, telecommunication, emergency response and engineering applications where roadside information is of value. Many



customized systems and service models have been developed for a variety of applications. Some companies offer road image services or a pay-per-click pricing model to attract customers. Instead of owning a system or a software package, the customer can purchase the road image data and only pay for the number of objects collected or measured from images.

The report attempts to present an in-depth market analysis of the emerging state-of-the-art technology of mobile mapping. The report presents the market definitions, scope of services provided, market size and forecasts, market share estimation, drivers, constraints and opportunities, analysis of the Porters Five industry forces, segmentation on the basis of application, verticals and geographic region etc. The scope of the technology has been explained for the following Geographic regions: North America, Europe, Asia-Pacific, Middle East and Africa.

The research also includes aspects of competitive intelligence by comparing the profiles, products and services, their product specifications, pros and cons, business insights, new product launches and technological developments of the key market players such as Tele Atlas, NAVTEQ, Trimble, Topcon, NovAtel, Javad and others. which are segmented again on the basis of the scale of the companies and the length of their stint in the Mobile Mapping Systems industry.

SPECIALITIES OF THIS REPORT

- 1) The report will be useful in gaining an exhaustive understanding of the regional market. It will also be of assistance in providing a comprehensive analysis of the major trends, innovations and associated prospects for market growth over the coming half a decade.
- 2) The report will be an ideal source material for industry consultants, manufacturers and other interested and allied parties to gain a critical insight into the factors driving and restraining the market, in addition to opportunities offered.
- 3) The report contains wide range of information about the leading market players and the major strategies adopted by them.

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Table of content

1. Introduction
 - 1.1 Market Definition
 - 1.2 Market Scope
2. Research Methodology
3. Executive Summary
4. Market Overview
 - 4.1 Industry Value Chain Analysis
 - 4.2 Porter's Five Industry Forces Analysis
 - 4.2.1 Industry competition
 - 4.2.2 Potential of new entrants
 - 4.2.3 Power of suppliers
 - 4.2.4 Power of customers
 - 4.2.5 Threat of substitute products
5. Market Dynamics
 - 5.1 Introduction
 - 5.2 Drivers
 - 5.2.1 Need to make inventories
 - 5.2.2 Enhanced safety of crew
 - 5.2.3 Integration with all types of vehicles
 - 5.3 Constraints
 - 5.3.1 Specific to accessible areas
 - 5.3.2 Camera orientation issues
 - 5.3.3 Highly dependent on weather

5.4 Opportunities

5.4.1 More functions for driver-assistance

5.4.2 Embedding more capabilities

5.4.3 Customization

5.4.4 Manual Feature Extraction capabilities

6. Market Segmentation

6.1 By Type

6.1.1 3D Mapping

6.1.2 Licensing

6.1.3 Indoor Mapping

6.1.4 Location Based Services

6.1.5 Location Based Search

6.2 By Application

6.2.1 Imaging Services

6.2.2 Aerial Mobile Mapping

6.2.3 Emergency Response Planning

6.2.4 Internet Application

6.2.5 Facility Management

6.3 By Verticals

6.3.1 Government

6.3.2 Oil and Gas

6.3.3 Mining

6.3.4 Military

6.3.5 Others

6.4 By Geography

6.4.1 North America

6.4.2 Europe

6.4.3 Asia Pacific

6.4.4 Middle East

6.4.5 Africa

7. Competitive Assessment - Market Shares, Profiles, Overview, Products and Services, Business Strategies, Recent developments and Innovations

7.1 Google

7.2 Tele Atlas

7.3 NAVTEQ

7.4 Leica

7.5 Trimble

7.6 Topcon

7.7 NovAtel

7.8 Javad

7.9 Optech

7.10 Mitsubishi

7.11 Immersive Media

7.12 MapJack

7.13 NORC

7.14 Cyclomedia

7.15 EveryScape

7.16 Seety Ltd.

8. Market Landscape

8.1 Investment Opportunities

8.2 Future Trends and Forecasts

8.3 New Product Development

8.4 Mergers and Acquisitions

8.5 Innovations

8.6 Recommendations

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