

Global Mobile Device Management Market 2016 Share, Trend, Segmentation and Forecast to 2020

Mobile Device Management Market to Reach \$4.94 billion with 25.47% CAGR to 2022

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Mobile devices have become very prevalent in the enterprise and allow employees to be more productive. The nature of mobile devices, however, makes them prone to loss or theft since they are frequently used outside an office setting. [Mobile Device Management](#) (MDM) solutions manage device capabilities, data security, network connectivity, and other various aspects of mobile devices. The capabilities of MDM solutions are evolving very quickly as hardware and software for these devices are updated on a much more frequent basis than their users' workstation counterpart. While the core MDM functionality used to be about simple device management features, such as password enforcement, functionality has expanded to protect nearly every aspect of hardware and Mobile Device Management Market software on a mobile device, such as access to device features email account setup, and app data security.



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The Global Mobile Device Management (MDM) Market is estimated at \$1.58 billion in 2015 and is projected to reach \$4.94 billion by 2020 which is growing at a Compounded Annual Growth Rate (CAGR) of 25.47% during the forecasted period 2015-2020.

The report provides an in-depth analysis of the Mobile Device Management market across different industry verticals and regions. The Mobile Device Management market is segmented across the Geographical regions namely North America, Europe, Asia Pacific and Rest of World. The MDM market is dominated by the North American Region followed by Europe and APAC. The vertical segment includes various industries such as Telecom and Information Technology, Banking and Financial Services, Oil and Gas, Manufacturing, Healthcare, Local/Central Government, Travel and Transport, Retail, Entertainment and Media and Other Industries with highest adoption amongst financial services and Manufacturing.

The Global MDM market is competitive and diversified market with key major players such as Airwatch, Citrix, Mobile Iron, SOTI, IBM, RIM, Microsoft, SAP, Symantec, Good, Apple, CA Technologies, Cisco, 2X Parallels, Absolute Software and Telstra.

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WHAT THE REPORT OFFERS

Global Mobile Device Management Market Overview with information on drivers and restraints
Global Mobile Device Management Market Analysis and its applications in the industry
Identification of factors responsible for changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on global and regional scale
Extensively researched competitive landscape with profiles of major companies along with their market shares
A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information

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