

# Global Professional Cloud Services Market 2016 Share, Trend, Segmentation and Forecast to 2020

*Professional Cloud Services Market to Reach \$35.63 billion with 27.88% CAGR to 2022*

PUNE, INDIA, July 14, 2016 /EINPresswire.com/ -- The global Market for Cloud Professional Services is expected to grow from \$10.42 Billion in 2014 to \$35.63 billion by the end of 2019 at a CAGR of 27.88%.

Cloud Professional services firms of all categories have been advising their clients for years to focus on their core competency and let certain tasks be handled by external specialists to get the best output. This is the major driving force promoting the growth of the cloud professional services market.

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Modern, multi-tenant cloud platform services allow thousands of customers to use the same resources. This result in saving a lot of manpower and the expenses involved in it. Cloud professional services can adapt easily to the changing landscape and meet the new requirements. Cloud service providers have made sure that the applications can be easily configured and build entirely new ones in a very short time. All these factors help the client organization to focus on their core competency which in turn results in their growth. All the above factors have been major growth aspects for the Cloud professional services market on a global arena.

The ability and the ease at which the client organizations can use the cloud based applications offered by the professional services in interacting with consultants and the broader community has been the major driver for the growth of this market. Nevertheless, security concerns of the client data has been a major challenge faced by the Cloud Services market. The other challenge being the network and performance related issues faced by the client organizations has been a major bump in their business productivity and this has been a major challenge which needs to be rectified.

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The Cloud professional services can be segmented into five major categories. The first being the type



of service offered, which includes mainly consulting services, system and network integration, deployment and support services. The second segment constitutes the type of service model which includes Software as a Service (SaaS), Platform as a service (PaaS) and Infrastructure as a service (IaaS). The third segment comprises the type of delivery model being used which is public cloud or private cloud. The fourth segment comprises of the potential clients who mainly include BFSI, Healthcare, Entertainment, Gaming, Telecommunications, Government, Education, Energy, Retail and Consulting. The market can also be segmented by the region which includes the market presence in North America, Europe, Asia Pacific, Latin America, Middle East and Africa.

The major players offering cloud professional services are Accenture, Capgemini, Cisco, Fujitsu, HP, IBM, NTT Data Corporation and SAP. Recent developments and their impact on the market are analysed.

What the report offers:

- 1) Market definition for Cloud Professional Services with information on drivers and restraints.
- 2) Market Analysis involving major markets, and usage of Cloud Professional Services in the industry.
- 3) Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.
- 4) Extensively researched competitive landscape with profiles of major companies along with their market share.
- 5) A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

Reasons for buying this report:

- 1) We provide you the most comprehensive market segmentation.
- 2) Would be of assistance in providing a comprehensive analysis of the major trends, innovations and associated prospects for market growth over the coming half a decade.
- 3) Wide-ranging information provided about the leading market players, major strategies adopted by them and new products launched by them.

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Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

email us here

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