

The 2016 Report on Cosmeceuticals World Market Segmentation and Major Players Analysis 2020

Cosmeceuticals Market 2016 Global Trends, Market Share, Industry Size, Growth, Opportunities, and Market Forecast to 2020

PUNE, INDIA, July 14, 2016 /EINPresswire.com/ -- According to reseracher, the Global [Cosmeceuticals](#) Market is expected to grow at a CAGR of 9.8% during the forecast period. Growing desire of consumers to maintain young-looking appearance, increasing tendency of people to maintain healthy skin without using chemicals is fueling the demand for natural active ingredients, paving way for plant stem cells.

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Skin care is the biggest application area of cosmeceuticals, succeeded by hair care. In skin care market, anti ageing products accounted for the largest share owing to the increasing desire amongst 35+ age group people to have youthful skin. Asia Pacific is the leading market, and is also anticipated to observe the highest growth.

The major reasons for the high growth are the increasing disposable income of this region coupled with the rising appearance consciousness amongst people. Some of the key players in the market include Bayer, Johnson & Johnson, Colgate-Palmolive, Procter & Gamble, Unilever Group, BASF SE, Allergan Inc., Croda International, Arch Chemicals, L'Oréal, Avon, Shiseido, Beiersdorf, Elementis and Unilever.

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Product Type Covered:

- Hair Care
 - o Anti-Dandruff
 - o Hair Growth
 - o Others
- Injectable
 - o Dermal Fillers
 - o Botulinum Toxin-Based Injectable Cosmeceuticals
 - o Others



- Skin Care
 - o Skin Whitening
 - o Anti-Aging
 - o Professional Skin Care
 - o Acne Care
 - o Sun Care
- Others
 - o Tooth Whitening
 - o Anti-Cellulite Preparations
 - o Lip Care
 - o Others

Chemicals Covered:

- Antioxidants
- Proteins
- Alpha hydroxy acids
- Botanicals
- Enzymes

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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