Global Smart learning systems Market 2016 Share, Trend, Segmentation and Forecast to 2020

Smart learning systems Market to Reach USD 70 billion Swith 15%CAGR to 2022

PUNE, INDIA, July 15, 2016 /EINPresswire.com/ -- Smart learning is dynamically evolving, thanks to the incredible achievements in highly powerful and intelligent tools and technologies that are rapidly emerging. These developments have expanded the possibilities of taking e-learning to great heights more than ever. The adoption of the SaaS model is playing a pivotal role in reshaping the entire industry and has a huge influence on increasing the e-Learning market size. SaaS Industry growth and its effect on smart learning industry will continue for at least the next three years.

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Samsung Electronics Co. Limited launched Samsung smart learning, which is India's first education store under its media solutions center division. Samsung smart learning is designed to offer the best-in-class interactive study material to the students, which is intended to supplement the educational needs of over 70 million students who are either preparing for their school board exams or of the other 4.5 million students who are preparing for their competitive exams. This form of learning system will be available on all the Samsung tablets.
The market for smart learning systems has been segmented into three types namely, e learning, m learning, and u learning. The different technologies involved in the functioning of these systems include:
• BYOD (Bring Your Own Device)
• Augmented reality

•Wearable computing
•3G.
M-learning or mobile learning is a learning platform that provides learning across varied contexts via social and content interactions, using personal mobile/ electronic devices. It allows the users (m-learners) to use mobile device technology in any location, anytime i.e. at the convenience of the user.

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Ubiquitous learning is similar to simple mobile learning and this method of learning is slowly gaining popularity in most of the class environments.
The present smart learning market is valued at USD 45 billion and is growing at a rapid pace of 15%. By 2020, it is expected that smart learning market will be worth USD 70 billion with Asia being the front-runner in the growth owing to increased connectivity of developing nations and the regions financial growth. There is also a huge investor interest in smart learning marked by the recent rounds of funding in a majority of online learning portals.
DRIVERS
The factors driving the demand for smart learning systems market are:
•The rising number of smart devices
•The consistent digitization
•High levels of connectivity
•Affordable devices.
RESTRAINTS
The possible challenges of the smart learning systems market could be:
•Issues related to product trust
•Certification
•Authenticity.
WHAT THE REPORT OFFERS
•Smart learning systems market overview with information on drivers and restraints
•In-depth smart learning market analysis and its applications in the industry
•Identification of factors responsible for changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on global and regional scale
•Extensively researched competitive landscape with profiles of major companies along with their market shares
•A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information

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