

Global Mobile Collaboration Market 2016 Share, Trend, Segmentation and Forecast to 2020

Mobile Collaboration Market to Grow at a 14.5% CAGR Forecast to 2020

PUNE, INDIA, July 15, 2016 /EINPresswire.com/ -- With the mobile workforce growing rapidly, the need for adopting comprehensive [mobile collaboration](#) services is more than ever. Mobile collaboration vendors are now offering solutions to meet the end user needs of enterprises. Although basic mobile collaboration service packages like e-mail, calendar, contact and instant messaging dominate the market at present, advanced mobile collaboration cloud-based services are the future.

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A really good mobile collaboration suite offers a balance by providing the core productivity applications that are important to the users, such as e-mail, calendar, instant messaging, document editing and file access. These core applications are built on a secure mobile platform, so that the user's data is always protected. Managing data on mobile platforms as well as obtaining the desired results or data becomes easy if the mobile tools are built to be productive in terms of active mobile functionality. If there are too many compatibility and security issues associated with this technology, the users would not prefer using the same. The mobile collaboration market is expected to grow at a CAGR of 14.5% from 2014 to 2020. The report also provides insights into the strategies of key players in the mobile collaboration market including market shares, forecasts and applications across industry verticals. Some of the key vendors mentioned in the report are Cisco, Avaya, Microsoft, IBM, Astra Technologies, Alcatel-Lucent, Broadsoft, Oracle, Siemens and NEC.

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DRIVERS

The key factor that is contributing to the mobile collaboration market growth is:

- The increase in the BYOD adoption rate, resulting in increased employee productivity.

RESTRAINTS



- Device compatibility issues related to various devices due to usage of multiple operating systems or interfaces, could affect the demand for mobile collaboration market.
- The other challenges include balancing the need for enterprise grade security and compliance with consumer levels of flexibility and personalization.

WHAT THE REPORT OFFERS

The report covers the entire market in four parts:

- While section 1 is introductory, section 2 gives an overview of the mobile collaboration market. It delves into the technology snapshot, drivers and restraints, growth prospects and value chain analysis of the industry.
- Sections 3 and 4 break the market down by industries and regions and analyze the respective growth trends and forecasts. The report also focuses on market shares of major players, their products and services along with the analyst view of the market. This is done with the aim of giving a complete overview of the market to the reader.
- Section 5 deals with the competition among mobile collaboration solution vendors and offers a comparison of their products. The section speaks on the growth strategies adopted by some of the most active companies in this industry.
- Section 6 analyzes key challengers in this market while section 7 tells about the role played by business accelerators and recent mergers and acquisitions.

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