

Global Unified Communications as a Service (UCaaS) Market 2016 Share, Trend, Segmentation and Forecast to 2020

Unified Communications as a Service (UCaaS) Market to Grow at a 14% CAGR Forecast to 2020

PUNE, INDIA, July 15, 2016 /EINPresswire.com/ -- Seamless communication across different levels of an organization is a key to its smooth functioning. A unified communications system helps in the integration of unified collaboration services such as telephony, unified messaging, conferencing, collaboration platforms and applications which help in increasing employee productivity and customer loyalty. These goals are being achieved by enterprises with the help of unified communications as a service. UCaaS will be one of the key factors that will drive unified communications market.

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The report deals with the UCaaS market for the period 2014-2020. This market is expected to grow at a CAGR of 14% for the forecast period. The market is witnessing high growth. The report also provides key insights into strategies, market shares and solutions of key vendors like Microsoft, Tieto, Avaya, IBM, Cisco, Alcatel-Lucent, Verizon, Voss, CSC and NEC in UCaaS market. A unified communication solution can be an excellent technical service for a business, as it does reduce one's dependency on hardware propriety features.

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DRIVERS

- [Unified communications as a Service \(UCaaS\)](#) removes front-loaded capital, offers standard software on per-seat basis, provides consistent service delivery, and offers hybrid models.
- Through this, one can increase productivity and encourage cost savings.

RESTRAINTS

- The biggest challenge for the unified communications market could be its interoperability problems, which could affect the growth of this particular market.
- Interoperability could be a problem given no one vendor can provide all the functionalities and



capabilities that fall under the unified communications services.

WHAT THE REPORT OFFERS

The report covers the entire market in four parts:

- While section 1 is introductory, section 2 gives UCaaS market overview. It delves into the technology snapshot, drivers and restraints, growth prospects and value chain analysis of the industry.
- Section 3 and 4 give a breakdown of the market by industries and regions and analyze the growth, trends and forecasts. The report also focuses on market shares of major players, their products and services along with the analyst view of the market. This is done with the aim to give a complete overview of the market to the reader and draw his or her own conclusions about the market.
- Section 5 deals with the competition among UCaaS solution vendors and comparison of their products. The section speaks on the growth strategies adopted by some of the most active companies in this industry, which have to their superior performance.
- Section 6 analyzes key challengers in this market while section 7 tells about the role played by business accelerators, mergers and acquisitions that happened over the previous year and the investment firms which are investing in this domain.
- Last section gives a glimpse into what the future of the industry would be like 5 years down the line. The report also contains answers to questions like, what policies would impact the market most, what growth strategies would be most successful etc.

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