

Global Screenless Display Market 2016 Share, Trend, Segmentation and Forecast to 2020

Screenless Display Market to Reach \$3416.15 million with 30.34% CAGR to 2022

PUNE, INDIA, July 15, 2016 /EINPresswire.com/ -- The global [screenless display](#) market is projected to reach \$3416.15 million by the end of 2020, at a compound annual growth rate of 30.34% over the six year forecasted period. Today, day-to-day problems are being solved with the advancement of technology and making life comfortable. One such technology is screenless display where information is transferred via an electronic video source sans screen. Being the game changer in the display world it is generally a technology evolving around the field of interactive science.

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The screenless display method of operations works on making the data come alive without the help of the screens. The technology purposes at communicating information without the help of a projector or a screen. Recent launch of Google glass is one such step towards realizing full-fledged use of such technology in daily use across different industry verticals. It deals in an interactive planned technology developed to solve the concerns related to device miniaturization of modern communication technologies. Whereas, absence of space in the screen-based devices offers an opportunity for screenless display industry growth and development in the coming years. Portability issues and space restriction in the screen-based displays, low power consumptions, growth in the 3D market, growing gaming industry and proliferation of large screens mobile phones across the globe are some factors serving as a key enablers for the industry. However, lack of awareness, privacy concerns and high capital investments are to large extent hindering the growth of the market.

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The market for screenless display has been segmented by technology and End User. As per technology, the screenless display can be divided into three parts which are visual image, retinal display and synaptic interference. Whereas, as end users the market has been segmented into consumer, aerospace & defense, healthcare, automotive and others.



Visual Image is a type of screenless display where the image is projected in front of the user. Hologram is a popular type of visual image. Holograms have always been popular in cinemas but with many research going on in this field, one day the common man could be using this every day. Retinal Display is a type where images are directly projected on the users' retina. This will help the users do private tasks even in public areas. The third type is synaptic interface where the visual information is sent directly to the brain without the use of light. The technology is slowly evolving and only some aspects of it are being used at present. It will be one of the major game changing technologies in future. Several patents have been filed and many companies are working towards developing different aspects of screenless displays.

Consumer electronics held the largest market share (44.12%) in the screenless display market globally owing to increasing penetration of the mobile phones with larger display along with the increasing usage in the screenless laptops when connected to a fixed screen monitors.

The market has also been geographically segmented into North America, Europe, Asia Pacific and Rest of the World. North America held the lion's share in the global market and projected to dominate throughout the forecasted period owing to presence of large number of key vendors in the region.

Rising technological advancements, increasing disposable income and changing consumer preference are some of the factors driving the Asia Pacific market; and the region is expected to witness the highest growth rate over the forecast period.

Some of the companies mentioned in the report are Google, Avegant Glyph, Displair Inc., Microsoft Corporation, RealView Imaging and Synaptics Incorporated.

Key Deliverables in the Study

- Market analysis for the screenless display market, with region specific assessments and competition analysis on global and regional scales
- Market definition along with the identification of key drivers and restraints
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
- Extensively researched competitive landscape section with profiles of major companies along with their market shares
- Identification and analysis of the macro and micro factors that affect the screenless display market on both global and regional scales
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
- Insights on the major countries/regions in which this industry is blooming and to also identify the regions that are still untapped

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