

M-Commerce Market 2016 Global Trends, Market Share, Industry Size, Growth, Opportunities, and Market Forecast to 2022

M-Commerce Market to Reach \$1,067.1 billion with 31.6% CAGR to 2022

PUNE, INDIA, July 15, 2016 /EINPresswire.com/ -- According to researcher, the Global [M-Commerce](#) market is accounted for \$155.9 billion in 2015 and is poised to reach \$1,067.1 billion by 2022 growing at a CAGR of 31.6% during the forecast period.

The major driving factors for M-Commerce market are escalating adoption of smart devices, improved broadband connectivity, cheaper services, etc. M-Commerce service providers are facing challenges in terms of reliance on internet networks, monetization of user base, and severe competition. North America and Europe are estimated to be the biggest markets in terms of revenue, while Asia-Pacific and Middle East are projected to experience amplified market traction, during the forecast period.

Some of the key players in the global M-Commerce market are Visa, Walmart, The Home Depot, Amazon.com, Apple, eBay, Google, Lowe's Companies, MasterCard, Ericsson, Gemalto, Mopay, Oxygen8, SAP and PayPal.



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Devices covered:

- Smartphones
- Tablets

End-Use sectors covered:

- Retail/Service sector
- Financial service sector
- Telecommunication sector
- IT sector
- Others

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Transaction Types covered:

- Mobile Banking
- M billing
- M booking
- M Retailing
- M-Wallet
- Others

Regions covered:

- North America
 - o US
 - o Canada
 - o Mexico
- Europe
 - o Germany
 - o France
 - o Italy
 - o UK
 - o Spain
 - o Rest of Europe
- Asia Pacific
 - o Japan
 - o China
 - o India
 - o Australia
 - o New Zealand
 - o Rest of Asia Pacific
- Rest of the World
 - o Middle East
 - o Brazil
 - o Argentina
 - o South Africa
 - o Egypt

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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