



Lori Ballen to present The Ballen Method Live in Greenville, S.C. on July 28, 2016

The Ballen Method Live is an Internet Marketing and Digital Strategies class for real estate agents and business professionals seeking to rise above the noise.

GREENVILLE, SOUTH CAROLINA, UNITED STATES, July 15, 2016 /EINPresswire.com/ -- Lori Ballen will present [The Ballen Method](#) Live in Greenville, S.C.

Lori Ballen is scheduled to present The Ballen Method Live, sponsored by The Haro Group of Keller Williams, teaching Search Engine Optimization, and best practices in blogs and social networks for lead generation.

Las Vegas businesswoman Lori Ballen will share a plethora of knowledge regarding Internet marketing and digital strategies via her presentation, The Ballen Method Live, in Greenville, S.C. at the Salvation Army Ray and Joan Kroc Corps Community Center on July 28, 2016.

The Ballen Method Live event is for real estate agents and business professionals seeking to develop or expand their knowledge on growing their business through a variety of Internet marketing strategies. Lori Ballen's event The Ballen Method Live takes place on Thursday, July 28, 2016 from 9AM-12PM and from 1PM to 4PM with a one-hour break for lunch. The event is hosted by The Haro Group of Keller Williams and will be held at The Salvation Army Ray and Joan Kroc Corps Community Center located at 424 Westfield Street, Greenville, S.C., 29601.

The Ballen Method Live event offers interactive lessons in which attendees are encouraged to engage. Class topics include the basics of SEO (Search Engine Optimization), how to create a search engine and consumer friendly website, marketing listings to rank higher in search engines, how to blog for search engine rankings and leads, a walk through of laser targeting with Facebook ads, and a social strategy overview of today's social channels, followed by best practices in Facebook.

Attendees of The Ballen Method Live class in Greenville, South Carolina, will gain the knowledge they need to succeed in Internet marketing for their business.

Lori Ballen's class, The Ballen Method Live, is tailored specifically for the real estate industry. Real estate is most often used as the primary example, but the lessons can be modified to fit any business model.

Lori Ballen is a renowned digital marketing strategist, instructor, public speaker, founder of [Ballen Brands](#), and creator of The Ballen Method – a self-guided digital marketing curriculum designed for real estate agents. Ballen Brands is a digital marketing company helping business professionals rise above the noise through search and social.

Lori has invested more than a decade researching Internet lead generation and digital marketing strategies to discover and develop proven techniques that she shares with business professionals in her class.

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