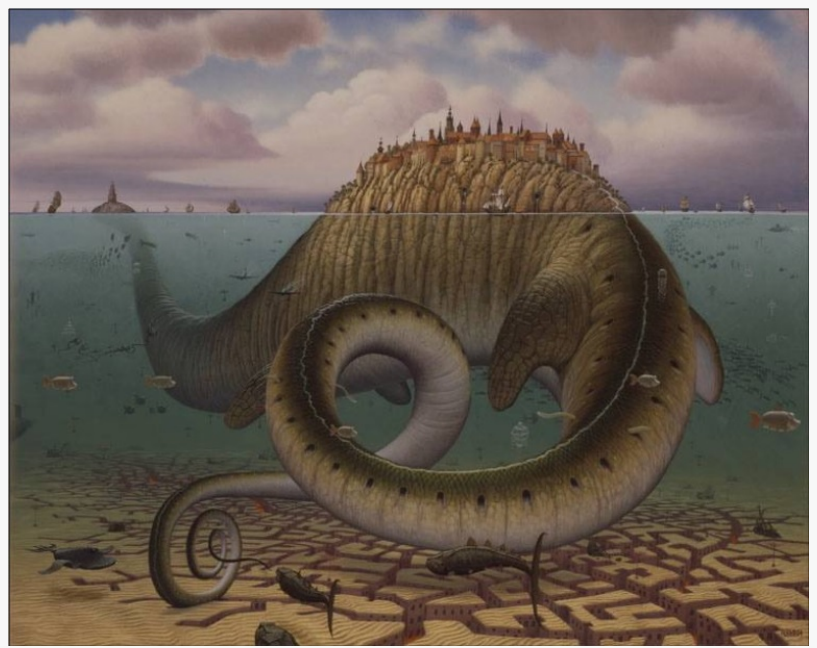


# A novel evolutionary theory bridges the gap between biology and economics

CARACAS, MIRANDA, VENEZUELA, July 18, 2016 /EINPresswire.com/ -- The shortcomings of economist to predict what happens in our world are becoming ever more evident. Terrorism, social emotions, and happiness, are among the many aspects economist do not understand. A new publication in SpringerPlus (Paper SpringerPlus <http://springerplus.springeropen.com/articles/10.1186/s40064-016-2750-z>) proposes a synthetic bioeconomic theory bridging biological evolutionary theory with non linear economic theory, based on how human and animal societies create synergies, or win-win interactions, that are selected naturally through instincts favoring these strategies. These instincts include shame, trust, greed,



empathy, happiness, power, sex and love. Specific quantitative prediction from this theory were confirmed experimentally ([Paper Complexity http://atta.labb.usb.ve/Klaus/art219.pdf](http://atta.labb.usb.ve/Klaus/art219.pdf)), revealing the working of universal process that sustain dynamic systems in biology, economics and other complex systems. Smart games that explain the working of these principles are now available on the web. A crowd-funding project, that aims to make them even funnier and entertaining, is calling for funds till the end of July ([Kickstarter Project http://www.kickstarter.com/projects/738427800/smart-games](http://www.kickstarter.com/projects/738427800/smart-games))

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