

Information Services Global Market Briefing 2016

Information Services Global Market Briefing Released By The Business Research Company

HYDERABAD, TELANGANA, INDIA, July 18, 2016 /EINPresswire.com/ -- Information Services Global Market provides strategists, marketers and senior management with the critical information they need to assess the global Information Services sector.

The information services market comprises establishments primarily engaged in operating news syndicates, libraries and archive facilities.

News syndicates source news, articles, pictures and other information from local and international agencies and make them available to individual customers and commercial establishments. Libraries and archives source books, journals, newspapers, music, photographs and historical documents from publishers and resellers and maintain, facilitate those documents for individual customers, government organizations and corporate customers. The information services market does not include internet publishing, broadcasting and web search portals.

Library, Museum and Archive Collaboration – The convergence of library, museum and archive is gaining popularity as they are inter-related in terms of their service offerings, and have therefore gained acceptance. For instance, the Museum of History & Industry and the University of Washington Libraries collaborated with the Association of King County Historical Organizations to address the challenges related with preserving collections and to provide greater access to the community.

Specialized Syndicate Websites – Companies are offering their clients specialized websites to provide them instant access to high-quality content from around the world. The specialized sites offer clients experience, which makes it easy for them to navigate the latest stories, photos and videos. For instance, The Washington Post and The New York Times are offering their clients with specialized news syndicate websites, access to the content and to use it in their digital publications.

Description

- Information Services Global Market Briefing Report from the Business Research Company covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies for this market.
- The market characteristics section of the report defines and explains the market.
- The market size section gives the information services market revenues, covering both the historic growth of the market and forecasting the future.
- Drivers and restraints looks at the external factors supporting and controlling the growth of the market.
- Market segmentations break down the key sub sectors which make up the market. The regional breakdowns section gives the size of the market geographically.
- Competitive landscape gives a description of the competitive nature of the market, market shares, and a description of the leading companies. Key financial deals which have shaped the market in the

last three years are identified.

- The trends and strategies section highlights the likely future developments in the information services market and suggests approaches.

Reasons to Purchase

- Get up to date information available on the information services market globally.
- Identify growth segments and opportunities.
- Facilitate decision making on the basis of historic and forecast data and understand the drivers and restraints on the market.
- Develop strategies based on likely future developments.
- Gain a global perspective on the development of the market.

Scope

Markets Covered: News Syndicates, Libraries, Archives

Companies Mentioned: Thomson Reuters, Agence France-Presse, Associated Press, New York Public Library, British Library

Geographic scope: Americas, Europe, Asia, Middle East and Africa, Oceania.

Time series: Five years historic and forecast.

Data: Market value in \$ billions.

Data segmentations: Regional breakdowns, market share of competitors, key sub segments.

Sourcing and Referencing: Data and analysis throughout the report is sourced using end notes.

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Buy Now

- Information Services Global Market Report is a detailed report giving a unique insight into this market. The report is priced at \$1000 for an individual user. To use across your office the price is \$1500 and \$2000 if you wish to use across a multinational company.
- Clients are able to input on the design of the report and highlight points of special interest.

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