

Film And Video Global Market Briefing 2016

Film and Video Global Market Briefing Released By The Business Research Company

HYDERABAD, TELANGANA, INDIA, July 18, 2016 /EINPresswire.com/ -- Film And Video Global Market provides strategists, marketers and senior management with the critical information they need to assess the global Film And Video sector.

A film or a movie is formally referred to as a motion picture. It is created by projecting sequenced moving images with an optical illusion effect onto a screen.

Films, videos and sound tracks are considered as major forms of mass media. These forms of mass media are primary sources of entertainment for the general public. They also act as a platform for the exchange of ideas, suggestions and comments. The general public typically relies on video content aired on television to gather information regarding politics, social issues, entertainment, and world-wide news.

Motion Capture –Motion capture is the process of recording a live motion event and translating it into actionable data that allows for a 3D recreation of the performance. To achieve these, performers need to wear reflective markers all over their body which are then interpreted by a computer and turned into digital 3D models. Some recent box-office blockbusters have incorporated this technology during production and have gained advantageous outcome. Through this technology, real time results are achieved faster and also reduce the cost of key-frame animation.

Stereoscopic 3D (S3D) – Stereoscopic 3D involves enabling 3D effects using software techniques. Major studios, like Disney, are showing a particularly strong interest in the S3D format. Not only has Disney made the largest number of S3D animated projects to date, the company is investigating the possibility of producing films in S3D natively. Stereoscopic projection technology is only marginally more expensive than standard digital projection systems. A recent report by Screen Digest indicates that, based on past releases, an exhibitor can expect to make additional revenue of about \$XX per S3D movie release and could expect to generate a profit by the third release.

Description

- Film And Video Global Market Briefing Report from the Business Research Company covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies for this market.
- The market characteristics section of the report defines and explains the market.
- The market size section gives the film and video market revenues, covering both the historic growth of the market and forecasting the future.
- Drivers and restraints looks at the external factors supporting and controlling the growth of the market.
- Market segmentations break down the key sub sectors which make up the market. The regional breakdowns section gives the size of the market geographically.
- Competitive landscape gives a description of the competitive nature of the market, market shares, and a description of the leading companies. Key financial deals which have shaped the market in the last three years are identified.

- The trends and strategies section highlights the likely future developments in the film and video market and suggests approaches.

Reasons to Purchase

- Get up to date information available on the film and video market globally.
- Identify growth segments and opportunities.
- Facilitate decision making on the basis of historic and forecast data and understand the drivers and restraints on the market.
- Develop strategies based on likely future developments.
- Gain a global perspective on the development of the market.

Scope

Markets Covered: Film And Video and Video Production Establishments, Film And Video and Video Distribution Establishments, Film And Video and Video Exhibition Establishments, Postproduction Services Establishments, Other Video Recording Industries

Companies Mentioned: Time Warner, Twenty-first century fox film Century Fox Film Corp, CBS Corporation, Sony Pictures, Walt Disney, Comcast Corporation, Lions Gate

Geographic scope: Americas, Europe, Asia, Middle East and Africa, Oceania.

Time series: Five years historic and forecast.

Data: Market value in \$ billions.

Data segmentations: Regional breakdowns, market share of competitors, key sub segments.

Sourcing and Referencing: Data and analysis throughout the report is sourced using end notes.

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Buy Now

- Film And Video Global Market Report is a detailed report giving a unique insight into this market. The report is priced at \$1000 for an individual user. To use across your office the price is \$1500 and \$2000 if you wish to use across a multinational company.
- Clients are able to input on the design of the report and highlight points of special interest.

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