

Music Recording Global Market Briefing 2016

Music Recording Global Market Briefing Released By The Business Research Company

HYDERABAD, TELANGANA, INDIA, July 18, 2016 /EINPresswire.com/ -- Music Recording Global Market provides strategists, marketers and senior management with the critical information they need to assess the global Music Recording sector.

Music recording or audio recording involves capturing audio signals onto storage devices either analog or digital.

The new technological developments have helped composers to develop their own recording studios at home. It has drastically brought down production and distribution, although marketing costs continue to get higher. Even a high-end laptop with the necessary software is able to replicate the functions of the recording studios. Furthermore, the popularity of social media has helped the composers to bypass the different stake holders involved in the music industry, and reach out to consumers directly by selling their compositions online.

Wearable Tech blends with Streaming Music for New User Experience – Wearable technology such as gloves and jackets are being used by artists during live performances. Wearable technologies are accessories such as clothing, headgear and gloves etc. These devices are self-equipped to connect with machines without human intervention. Devices such as Sound Brenner Pulse helps performers stick to a rhythm. This is also equipped with exercises to enhance artists' rhythm, speed, accuracy and endurance. Other technology variants such as Drumpants, MI.MU are also widely used in the music recording industry.

VirtualReality in the Music Industry – Virtual reality is the new technological advance in the entertainment industry. Virtual Reality tries to replicate an environment either real or imagined and simulates user presence to allow for interaction. It is also known to create sensory perceptions such as touch, smell, hearing and sight. Google's cardboard and Samsung's virtual reality headsets are instances where virtual reality tools become available on a large scale. 2016 is considered to be a significant year for the application of virtual reality in the music industry. With increasing computing speeds and decreasing costs, virtual reality is expected to be used widely by the music industry.

Description

- Music Recording Global Market Briefing Report from the Business Research Company covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies for this market.
- The market characteristics section of the report defines and explains the market.
- The market size section gives the music recording market revenues, covering both the historic growth of the market and forecasting the future.
- Drivers and restraints looks at the external factors supporting and controlling the growth of the market.
- Market segmentations break down the key sub sectors which make up the market. The regional breakdowns section gives the size of the market geographically.
- Competitive landscape gives a description of the competitive nature of the market, market shares,

and a description of the leading companies. Key financial deals which have shaped the market in the last three years are identified.

- The trends and strategies section highlights the likely future developments in the music recording market and suggests approaches.

Reasons to Purchase

- Get up to date information available on the music recording market globally.
- Identify growth segments and opportunities.
- Facilitate decision making on the basis of historic and forecast data and understand the drivers and restraints on the market.
- Develop strategies based on likely future developments.
- Gain a global perspective on the development of the market.

Scope

Markets Covered: Record Production Establishments, Music Publishing Establishments, Integrated Record Production/Distribution Establishments, Music Recording Studios, Other Music Recording Industries

Companies Mentioned: Universal Music Group, Sony Music Entertainment, Warner Music Group

Geographic scope: Americas, Europe, Asia, Middle East and Africa, Oceania.

Time series: Five years historic and forecast.

Data: Market value in \$ billions.

Data segmentations: Regional breakdowns, market share of competitors, key sub segments.

Sourcing and Referencing: Data and analysis throughout the report is sourced using end notes.

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Buy Now

- Music Recording Global Market Report is a detailed report giving a unique insight into this market. The report is priced at \$1000 for an individual user. To use across your office the price is \$1500 and \$2000 if you wish to use across a multinational company.
- Clients are able to input on the design of the report and highlight points of special interest.

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Dinesh Kumar
The Business Research Company
+918897263534
email us here

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