

Website Global Market Analytics Report 2016

Website Global Market Analytics Report Released By The Business Research Company

HYDERABAD, TELANGANA, INDIA, July 18, 2016 /EINPresswire.com/ -- The Website Market Analytics Global Report provides strategists, marketers and senior management with the critical information they need to assess the global website market and compare it with other markets and across geographies.

The Website industry comprises establishments mainly engaged in publishing and/or broadcasting content on the Internet exclusively and web search portals. This does not include non-internet versions of published or broadcasted data. The data may be in a textual, audio or video form. Websites starts with building and uploading of websites. It also involves updating the associated webpages. The final step requires posting the content on these webpages online. The published content may be in the form of text, images, videos and other types of media.

Music Streaming Via Internet Radio - There has been a shift in music streaming from analog to digital. It has helped operators to cut costs by replacing the traditional operational systems using stations or satellites with internet. Also, people are shifting towards streaming music services by using online subscriptions and ad-plans and free services. For instance, Beats 1 digital radio station was launched by Apple music. Spotify and Pandora are the other popular radio stations.

Video Streaming Gadgets Via Internet - Video streaming is gaining popularity with user options like Netflix, Amazon Prime and the options of using new gadgets to view shows and movies through internet onto the television. Many companies are developing dedicated devices for streaming. For instance, Roku and Chromecast are replacing Xbox and PlayStation for streaming.

Description

Where is the largest and fastest growing market for Website? How does the market relate to the overall economy, demography and other similar markets? What forces will shape the market going forward? The Website Market Analytics Global Report from the Business Research Company answers all these questions and many more.

The report covers market characteristics, size and growth, segmentation, regional and country breakdowns, competitive landscape, market shares, trends and strategies for this market. It traces the market's historic and forecast market growth by geography. It places the market within the context of the wider Website market, and compares it with other sectors.

- The market characteristics section of the report defines and explains the website market.
- The market size and comparisons section gives the current market value (\$bn) of the website market and some other indications of the markets importance. It then covers the historic growth of the market and forecasts the future. Drivers and restraints looks at the external factors supporting and controlling the growth of the market.
- The comparisons with other markets section looks at the website market in relation to a range of leading industrial markets in terms of size (\$bn) and growth.
- The regional and country breakdowns section gives the size of the website market by geography and compares historic and forecast growth. It covers all the regions, key developed countries and major emerging markets.

- The market segmentation section looks at the segments within the website market and compares their size and historic and forecast growth.
- The market comparison section draws comparisons between the website market and country and regional populations and economies to understand the importance of the website market and how this is changing.
- Competitive landscape gives market shares, and a description of the leading companies.
- Key financial deals which have shaped the website market in recent years are identified.
- The comparison with macroeconomic factors compares the website market by country with population and GDP to illustrate the relative importance of the website market within the society and economy in different countries and how this is changing.
- The next sections look at the website consumption in different countries and regions and how it is changing and how this relates to the overall market.
- The trends and strategies section highlights the likely future developments in the website market and suggests approaches companies can take to exploit this.

Reasons to Purchase

- Outperform competitors using accurate up to date demand-side dynamics information.
- Identify growth segments for investment.
- Facilitate decision making on the basis of historic and forecast data and the drivers and restraints on the market.
- Benchmark performance against key competitors.
- Develop strategies based on likely future developments.
- Utilise the relationships between key data sets for superior strategizing.
- Suitable for supporting your internal and external presentations with reliable high quality data and analysis.

Scope

Markets covered: Websites, Internet Search Portals

Markets compared: TV And Radio Broadcasting, Film And Sound, Information Services, Website, Print Media

Companies mentioned: Google, Facebook, Tencent, Baidu, Netflix, Yahoo, Linkedin, Naver Corporation, Twitter

Countries: Brazil, China, France, Germany, India, Italy, Japan, Spain, Russia, UK, USA.

Regions: Asia, Americas, Europe, Middle East & Africa, Oceania.

Time series: Five years historic and forecast.

Data: Ratios of market size and growth to related markets, population, GDP.

Data segmentations: Country and regional splits, market share of competitors, market segments.

Sourcing and referencing: Data and analysis throughout the report is sourced using end notes.

Table of Contents

- Introduction 7
- Website Market Characteristics 8
- Website Market Historic Growth 9
- Drivers of the Market 9
- Restraints on the Market 10
- Website Market Forecast Growth 11
- Drivers of the Market 11
- Restraints on the Market 12
- Website Market Regional And Country Comparison 13

- Global Website Market Size, Split By Region, 2015 13
- Global Website Market, Historic and Forecast Growth, By Region, 2011 – 2019 15
- Global Website Market, Split By Country, 2015 17
- Global Website Market, Historic and Forecast Growth, Split By Country, 2011 – 2019 19
- Website Market Comparisons 21
- Global Website Market As A Percentage Of Total Media Market, 2011– 2019 21
- Global Internet As A Percentage Of Total Media Market, By Country, 2015 23
- Global Website Market Compared With Other Segments Of Global Media Market, 2015 25
- Global Website Market Compared With Other Segments Of Media Market, Historic and Forecast, 2011– 2019 26
- Internet Competitive Landscape 27
- Google Inc. 27
- Facebook 28
- Yahoo 29
- AOL 30
- Twitter 30
- Key Mergers And Acquisitions In Website Market 32
- Website Market Comparison With Macro Economic Factors 33
- Global Website Market Size, Market Size As A Percentage Of Global GDP, 2011 – 2019 33
- Website Market Size As A Percentage Of GDP, By Country, 2015 34
- Global Website Market, Per Capita Expenditure, 2011 – 2019 35
- Per Capita Average Internet Expenditure, By Country, 2015 36
- Per Household Average Internet Expenditure, By Country, 2015 37
- Proportion Of Young Population (0 – 25), By Country, 2015 39
- Per Capita Average Internet Expenditure Versus Proportion Of Young Population (0 – 25), By Country, 2015 41
- Proportion Of Population By Region, By Country, 2015 43
- Per Capita Website Expenditure Versus Population By Region, By Country, 2015 45
- Website Market Comparison With Industry Metrics 47
- Internet Penetration, By Country, 2015 47
- Per Capita Average Internet Expenditure Versus Internet Penetration, By Country, 2015 49
- Mobile Internet Penetration, By Country, 2015 51
- Per Capita Average Internet Expenditure Versus Mobile Internet Penetration, By Country, 2015 53
- Smartphone Penetration, By Country, 2015 55
- Per Capita Average Internet Expenditure Versus Smartphone Penetration, By Country, 2015 57
- Tablet Penetration, By Country, 2015 59
- Per Capita Average Internet Expenditure Versus Tablet Penetration, By Country, 2015 61
- Website Market Trends and Strategies 63
- Music Streaming Via Internet Radio 63
- Video Streaming Gadgets Via Internet 63
- Digital & Mobile Advertising Rates 63
- Strategic partnerships 63
- Market Background: Global Media Market 64
- Media Market Characteristics 64
- Media Market Historic Growth 65
- Media Market Forecast Growth 66
- Media Market Comparison With Industry Metrics 67
- Global Media Market, Average Daily Time Spent On Media Consumption, 2011-2019 67
- Global Media Market, Per Capita Average Media Expenditure Versus Average Daily Time Spent On Media Consumption, 2011-2019 68
- Average Daily Time Spent On Media Consumption, 2015, By Country 70
- Per Capita Average Media Expenditure Versus Average Time Spent On Media Consumption, By

- Country, 2015 72
- Appendix 74
- NAICS Definitions Of Industry Covered In This Report 74
- Abbreviations 77
- Currencies 77
- Research Inquiries 77
- The Business Research Company 78

List Of Tables

- Table 1: Global Website Market Historic Market Size, 2011 – 2015, \$ Billion 9
- Table 2: Global Website Market Forecast Market Size, 2015 – 2019, \$ Billion 11
- Table 3: Global Website Market, Split By Region, 2015, \$ Billion 13
- Table 4: Global Website Market Size, Historic and Forecast Growth, Split By Region, 2011 – 2019 15
- Table 5: Global Website Market, Split By Country, 2015, \$ Billion 17
- Table 6: Global Website Market, Historic and Forecast Growth Rate, Split By Country, 2011 – 2019 19
- Table 7: Global Website Market, Internet As A Percentage Of Total Media Market, 2011 – 2019 21
- Table 8: Global Website Market, Internet As A Percentage of Total Media Market, By Country, 2015 23
- Table 9: Global Website Market, Key Competitor Shares, 2015, Percentage (%) 27
- Table 10: Global Website Market, Per Capita Expenditure, 2011 – 2019, USD (\$) 35
- Table 11: Per Household Average Internet Expenditure, By Country, 2015, USD (\$) 37
- Table 12: Proportion Of Young Population (0 – 25), By Country, 2015 39
- Table 13: Per Capita Versus Proportion Of Young Population (0 – 25), By Country, 2015 41
- Table 14: Proportion Of Population By Region, By Country, 2015 43
- Table 15: Global Website Market, Per Capita Website Expenditure Versus Population By Region, By Country, 2015
- Table 16: Internet Penetration, By Country, 2015 , USD (\$) Millions 47
- Table 17: Per Capita Versus Internet Penetration, By Country, 2015, USD (\$) Millions 49
- Table 18: Mobile Internet Penetration, By Country, 2015 , USD (\$) Million 51
- Table 19: Per Capita Versus Mobile Internet Penetration , By Country, 2015 53
- Table 20: Smartphone Penetration, By Country, 2015, Percentage 55
- Table 21: Per Capita Versus Smartphone Penetration , By Country, 2015 57
- Table 22: Tablet Penetration, By Country, 2015, Percentage 59
- Table 23: Per Capita Versus Tablet Penetration , By Country, 2015 61
- Table 24: Global Media Market Historic Market Size, 2011 – 2015, \$ Billion 65
- Table 25: Global Media Market Forecast Market Size, 2015 – 2019, \$ Billion 66
- Table 26: Global Media Market, Average Daily Time Spent On Media Consumption, 2011 – 2019, Minutes 67
- Table 27: Global Media Market, Per Capita Versus Average Daily Time Spent On Media Consumption, 2011-2019 68
- Table 28: Average Daily Time Spent On Media Consumption, By Country, 2015 , Minutes 70
- Table 29: Global Media Market, Per Capita Versus Average Daily Time Spent On Media Consumption, By Country, 2015 , Minutes 72

List Of Figures

- Figure 1: Global Website Market Historic Market Size, 2011 – 2015, \$ Billion 9
- Figure 2: Global Website Market Forecast Market Size, 2015 – 2019, \$ Billion 11
- Figure 3: Global Website Market, Split By Region, 2015, \$ Billion 13

- Figure 4: Global Website Market Size, Historic and Forecast Growth, Split By Region, 2011 – 2019, Percentage (%) 15
- Figure 5: Global Website Market, Split By Country, 2015, \$ Billion 17
- Figure 6: Global Website Market, Historic and Forecast Growth Rate, Split By Country, 2011 – 2019 19
- Figure 7: Global Website Market, Internet As A Percentage Of Total Media Market, 2011 – 2019 21
- Figure 8: Global Website Market, Internet As A Percentage of Total Media Market, By Country, 2015 23
- Figure 9: Global Website Market Value, Comparison With Other Segments, 2015, \$ Billion 25
- Figure 10: Global Website Market, Historic and Forecast Growth Rate, Split By Segment, 2011 – 2019, %s 26
- Figure 11: Global Website Market, Key Competitor Shares, 2015, Percentage (%) 27
- Figure 12: Global Website Market, Market Size As A Percentage Of Global GDP, 2011 – 2019, \$ Billion 33
- Figure 13: Website Market Size As A Percentage Of GDP, By Country, 2015 34
- Figure 14: Global Website Market, Per Capita Expenditure, 2011 – 2019, USD (\$) 35
- Figure 15: Per Capita Average Internet Expenditure, By Country, 2015, USD (\$) 36
- Figure 16: Per Household Average Internet Expenditure, By Country, 2015, USD (\$) 37
- Figure 17: Proportion Of Young Population (0 – 25), By Country, 2015 39
- Figure 18: Per Capita Versus Proportion Of Young Population (0 – 25), By Country, 2015 41
- Figure 19: Proportion Of Population By Region, By Country, 2015 43
- Figure 20: Per Capita Website Expenditure Versus Population By Region, By Country, 2015 45
- Figure 21: Internet Penetration, By Country, 2015, USD (\$) Millions 47
- Figure 22: Per Capita Versus Internet Penetration, By Country, 2015 , USD (\$) Millions 49
- Figure 23: Mobile Internet Penetration, By Country, 2015, USD (\$) Millions 51
- Figure 24: Per Capita Website Expenditure Versus Mobile Internet Penetration, By Country, 2015 53
- Figure 25: Smartphone Penetration, By Country, 2015, Percentage 55
- Figure 26: Per Capita Versus Smartphone Penetration, By Country, 2015 57
- Figure 27: Tablet Penetration, By Country, 2015, Percentage 59
- Figure 28: Per Capita Versus Tablet Penetration, By Country, 2015 61
- Figure 29: Global Media Market Historic Market Size, 2011 – 2015, \$ Billion 65
- Figure 30: Global Media Market Forecast Market Size, 2015 – 2019, \$ Billion 66
- Figure 31: Global Media Market, Average Daily Time Spent On Media Consumption, 2011 – 2019, Minutes 67
- Figure 32: Global Media Market, Per Capita Versus Average Daily Time Spent On Media Consumption, 2011-2019 68
- Figure 33: Average Daily Time Spent On Media Consumption, By Country, 2015, Minutes 70
- Figure 34: Global Media Market, Per Capita Versus Average Daily Time Spent On Media Consumption, By Country, 2015 , Minutes 72

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Dinesh Kumar

The Business Research Company

+918897263534

email us here

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