

# Information Services Global Market Analytics Report 2016

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*Information Services Global Market Analytics Report Released By The Business Research Company*

HYDERABAD, TELANGANA, INDIA, July 18, 2016 /EINPresswire.com/ -- The Information Services Market Analytics Global Report provides strategists, marketers and senior management with the critical information they need to assess the global website market and compare it with other markets and across geographies.

The information services market comprises establishments primarily engaged in operating news syndicates, libraries and archive facilities.

News syndicates source news, articles, pictures and other information from local and international agencies and make them available to individual customers and commercial establishments. Libraries and archives source books, journals, newspapers, music, photographs and historical documents from publishers and resellers and maintain, facilitate those documents for individual customers, government organizations and corporate customers. The information services market does not include internet publishing, broadcasting and web search portals.

**Library, Museum and Archive Collaboration** – The convergence of library, museum and archive is gaining popularity as they are inter-related in terms of their service offerings, and have therefore gained acceptance. For instance, the Museum of History & Industry and the University of Washington Libraries collaborated with the Association of King County Historical Organizations to address the challenges related with preserving collections and to provide greater access to the community.

**Specialized Syndicate Websites** – Companies are offering their clients specialized websites to provide them instant access to high-quality content from around the world. The specialized sites offer clients experience, which makes it easy for them to navigate the latest stories, photos and videos. For instance, The Washington Post and The New York Times are offering their clients with specialized news syndicate websites, access to the content and to use it in their digital publications.

## Description

Where is the largest and fastest growing market for Information Services? How does the market relate to the overall economy, demography and other similar markets? What forces will shape the market going forward? The Information Services Market Analytics Global Report from the Business Research Company answers all these questions and many more.

The report covers market characteristics, size and growth, segmentation, regional and country breakdowns, competitive landscape, market shares, trends and strategies for this market. It traces the market's historic and forecast market growth by geography. It places the market within the context of the wider information services market, and compares it with other sectors.

- The market characteristics section of the report defines and explains the information services market.
- The market size and comparisons section gives the current market value (\$bn) of the information

services market and some other indications of the markets importance. It then covers the historic growth of the market and forecasts the future. Drivers and restraints looks at the external factors supporting and controlling the growth of the market.

- The comparisons with other markets section looks at the information services market in relation to a range of leading industrial markets in terms of size (\$bn) and growth.
- The regional and country breakdowns section gives the size of the information services market by geography and compares historic and forecast growth. It covers all the regions, key developed countries and major emerging markets.
- The market comparison section draws comparisons between the information services market and country and regional populations and economies to understand the importance of the publishing market and how this is changing.
- Competitive landscape gives market shares, and a description of the leading companies.
- Key financial deals which have shaped the information services market in recent years are identified.
- The comparison with macroeconomic factors compares the information services market by country with population and GDP to illustrate the relative importance of the information services market within the society and economy in different countries and how this is changing.
- The next sections look at information services production and consumption in different countries and regions and how it is changing and how this relates to the overall market.
- The trends and strategies section highlights the likely future developments in the information services market and suggests approaches companies can take to exploit this.

## Reasons to Purchase

- Outperform competitors using accurate up to date demand-side dynamics information.
- Identify growth segments for investment.
- Facilitate decision making on the basis of historic and forecast data and the drivers and restraints on the market.
- Benchmark performance against key competitors.
- Develop strategies based on likely future developments.
- Utilise the relationships between key data sets for superior strategizing.
- Suitable for supporting your internal and external presentations with reliable high quality data and analysis.

## Scope

Markets Covered: News Syndicates, Libraries, Archives

Markets Compared: Broadcasting, Film And Sound, Information Services, Website, Print Media

Companies Mentioned: Thomson Reuters, Agence France-Presse, Associated Press, New York Public Library, British Library

Countries: Brazil, China, France, Germany, India, Italy, Japan, Spain, Russia, UK, USA.

Regions: Asia, Americas, Europe, Middle East & Africa, Oceania.

Time series: Five years historic and forecast.

Data: Ratios of market size and growth to related markets, population, GDP.

Data segmentations: Country and regional splits, market share of competitors, market segments.

Sourcing and referencing: Data and analysis throughout the report is sourced using end notes.

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