



# Music Recording Global Market Analytics Report 2016

*Music Recording Global Market Analytics Report Released By The Business Research Company*

HYDERABAD, TELANGANA, INDIA, July 18, 2016 /EINPresswire.com/ -- The Music Recording Market Analytics Global Report provides strategists, marketers and senior management with the critical information they need to assess the global website market and compare it with other markets and across geographies.

Music recording or audio recording involves capturing audio signals onto storage devices either analog or digital.

The music recording industry comprises of establishments primarily engaged in producing and distributing musical recordings, in publishing music, or in providing music recordings and related services.

Wearable Tech blends with Streaming Music for New User Experience – Wearable technology such as gloves and jackets are being used by artists during live performances. Wearable technologies are accessories such as clothing, headgear and gloves etc. These devices are self-equipped to connect with machines without human intervention. Devices such as Sound Brenner Pulse helps performers stick to a rhythm. This is also equipped with exercises to enhance artists' rhythm, speed, accuracy and endurance. Other technology variants such as Drumpants, MI.MU are also widely used in the music recording industry.

Virtual Reality in the Music Industry – Virtual reality is the new technological advance in the entertainment industry. Virtual Reality tries to replicate an environment either real or imagined and simulates user presence to allow for interaction. It is also known to create sensory perceptions such as touch, smell, hearing and sight. Google's cardboard and Samsung's virtual reality headsets are instances where virtual reality tools become available on a large scale. 2016 is considered to be a significant year for the application of virtual reality in the music industry. With increasing computing speeds and decreasing costs, virtual reality is expected to be used widely by the music industry.

## Description

Where is the largest and fastest growing market for Music Recording? How does the market relate to the overall economy, demography and other similar markets? What forces will shape the market going forward? The Music Recording Market Analytics Global Report from the Business Research Company answers all these questions and many more.

The report covers market characteristics, size and growth, segmentation, regional and country breakdowns, competitive landscape, market shares, trends and strategies for this market. It traces the market's historic and forecast market growth by geography. It places the market within the context of the wider music recording market, and compares it with other sectors.

- The market characteristics section of the report defines and explains the music recording market.
- The market size and comparisons section gives the current market value (\$bn) of the music recording market and some other indications of the markets importance. It then covers the historic

growth of the market and forecasts the future. Drivers and restraints looks at the external factors supporting and controlling the growth of the market.

- The comparisons with other markets section looks at the music recording market in relation to a range of leading industrial markets in terms of size (\$bn) and growth.
- The regional and country breakdowns section gives the size of the music recording market by geography and compares historic and forecast growth. It covers all the regions, key developed countries and major emerging markets.
- The market comparison section draws comparisons between the music recording market and country and regional populations and economies to understand the importance of the music recording market and how this is changing.
- Competitive landscape gives market shares, and a description of the leading companies.
- Key financial deals which have shaped the music recording market in recent years are identified.
- The comparison with macroeconomic factors compares the music recording market by country with population and GDP to illustrate the relative importance of the music recording market within the society and economy in different countries and how this is changing.
- The next sections look at music recording production and consumption in different countries and regions and how it is changing and how this relates to the overall market.
- The trends and strategies section highlights the likely future developments in the music recording market and suggests approaches companies can take to exploit this.

## Reasons to Purchase

- Outperform competitors using accurate up to date demand-side dynamics information.
- Identify growth segments for investment.
- Facilitate decision making on the basis of historic and forecast data and the drivers and restraints on the market.
- Benchmark performance against key competitors.
- Develop strategies based on likely future developments.
- Utilise the relationships between key data sets for superior strategizing.
- Suitable for supporting your internal and external presentations with reliable high quality data and analysis.

## Scope

Markets Covered: Record Production Establishments, Music Publishing Establishments, Integrated Record Production/Distribution Establishments, Music Recording Studios, Other Music Recording Industries

Markets Compared: Music Recording Market

Companies Mentioned: Universal Music Group, Sony Music Entertainment, Warner Music Group

Countries: Brazil, China, France, Germany, India, Italy, Japan, Spain, Russia, UK, USA.

Regions: Asia, Americas, Europe, Middle East & Africa, Oceania.

Time series: Five years historic and forecast.

Data: Ratios of market size and growth to related markets, population, GDP.

Data segmentations: Country and regional splits, market share of competitors, market segments.

Sourcing and referencing: Data and analysis throughout the report is sourced using end notes.

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- Clients are able to input on the design of the report and highlight points of special interest.

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