

The 2016 Report on Advanced Authentication World Market Segmentation and Major Players Analysis 2020

Advanced Authentication Market 2016 Global Trends, Market Share, Industry Size, Growth, Opportunities, and Market Forecast to 2020

PUNE, INDIA, July 18, 2016 /EINPresswire.com/ --

Security threats have been increasing continuously. Hackers are finding new ways to steal the data while new viruses are being developed to steal sensitive information from enterprises and individual users. With most of users now preferring to perform transactions online, it becomes imperative of the organization to deploy authentication solutions which helps in convenient and secure access.

Every organization needs a reliable security system as a way to confirm the truth of something or the identity of a person. The basic or traditional password method is too often breached or copied or share, thereby exposing data to theft or malicious intrusions.

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The other factor which is contributing to the growth of [advanced authentication](#) solutions market is increased adoption of mobility. Enterprises are feeling pressure to enable employees, partners and other stakeholders to access more sensitive information from anywhere and any device. This is making advanced authentication systems to be a critical aspect of an enterprises organizational strategy.

Vendors of advanced authentication solutions are developing and improving their existing authentication methods. Some of the most commonly used authentication methods are biometrics, smartcards, token and several others for mitigating security risks.

Existing authentication methods have not been able to fulfill the advanced security threats. This has led to increase in investments in research and development of advanced authentication technologies.

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The different kinds of advanced authentication methods are Smartcards, Biometrics, Mobile Smart



Credentials, Tokens, User-Based Public Key Infrastructure, and others. The report describes each of these methods in detail along with its market share and forecast.

Some of the major vendors mentioned in the report are Fujitsu, Gemalto, NEC Corporation, Safran, Suprema and RSA Security. There are some other vendors like NetMotion Wireless, CJIS Solutions and WideBand Corporation who are serving the market with their unique offerings.

DRIVERS

The parameters contributing to the growth of the Advanced Authentication market are the increasing security threats these days and the need to safeguard oneself from these threats. Supportive government regulations and the ever-expanding usage of advanced authentication across different industry verticals are also the factors responsible for the rising demand for this particular market.

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RESTRAINTS

The social and cultural factors are something that might the growth progress of the Advanced Authentication market.

WHAT THE REPORT OFFERS

- Global Advanced Authentication Market Overview with information on drivers and restraints
- In-depth Advanced Authentication Market Analysis and its applications in the industry
- Identification of factors responsible for changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on global and regional scale
- Extensively researched competitive landscape with profiles of major companies along with their market shares
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information

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