

# Global Chipless RFID Market 2016 Analysis and Forecast to 2020

Chipless RFID Market to Grow at a 29.33% CAGR Forecast to 2020

PUNE, INDIA, July 19, 2016 /EINPresswire.com/ -- About <u>Chipless RFID</u>

RFID tags without a silicon microchip are called chipless RFIDs. This technology is embedded in products or goods to help track and replenish inventory, and retrieve information on products when required. Chipless RFIDs are easy and cheap to manufacture compared to conventional RFIDs. The majority of the RFID market is dominated by passive tags, which do not require batteries.

Research analysts forecast the global chipless RFID market to grow at a CAGR of 29.33% during the period 2016-2020.



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# Covered in this report

The report covers the present scenario and the growth prospects of the global chipless RFID market for the period 2016-2020. To calculate the market size, the report considers revenue generated from the sales of chipless RFIDs to the following segments:

- Transport and logistics
- Retail
- Healthcare
- Smart cards
- Aerospace

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Technavio's report, Global Chipless RFID Market 2016-2020, has been prepared based on an indepth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

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## Key vendors

- Alien Technology
- Thin Film Electronics
- SATO VICINITY
- Zebra Technologies

## Other prominent vendors

- Acreo Swedish ICT
- BASF
- Confidex
- Impini
- Intermed
- RFID4U
- RR Donnelley
- Soligie
- Toppan Printing
- Vubiq

#### Market driver

- Need for asset tracking and inventory management
- For a full, detailed list, view our report

## Market challenge

- Issues with data security
- For a full, detailed list, view our report

#### Market trend

- Rapid technological advances
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- · What is driving this market?
- · What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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