

# Test Preparation Market 2016 Analysis and Forecast to 2020

*Test Preparation Market to Grow at a 10.16% CAGR Forecast to 2020*

PUNE, INDIA, July 19, 2016 /EINPresswire.com/ -- About the [Test Preparation](#) Market

The benchmarking in the education system is highly useful in measuring the performance of students, teachers, and schools. The test preparation industry has emerged alongside with the extensive standardization of the education sector in the US. This standardization essentially refers to the provision of exam preparation services to students to help them score well in entrance tests.

Test preparation providers make supplementary educational materials, mock tests, and guides available in classroom-based or online learning modes. These services help students prepare for various university and high school level exams, such as SAT and ACT, as well as certification exams, such as Law School Admission Test (LSAT) and CPA. The quality assistance in preparation for various tests help students attain academic goals.



Research analysts forecast the Test Preparation Market in the US to grow at a CAGR of 10.16% during the period 2016-2020.

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Covered in this report

The report covers the present scenario and the growth prospects of the Test Preparation Market in the US for 2016-2020. To calculate the market size, the report considers the revenue generated by test preparation service providers. The report does not consider individual private tutors.

Technavio's report, Test Preparation Market in the US 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

• C2 Education

- Club Z
- Kaplan
- Pearson ELT

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#### Other prominent vendors

- ArborBridge
- BenchPrep
- Huntington Learning Centre
- Knewton
- Manhattan Review
- Revolution Prep
- Sylvan Learning

#### Market driver

- Increase in enrollment of graduates
- For a full, detailed list, view our report

#### Market challenge

- Threat from open sources
- For a full, detailed list, view our report

#### Market trend

- Increase in online distribution channels
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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