

Beer Industry Global Analysis by Region, vendors, Market challenge & SWOT analysis Forecasts 2020

Beer Market: Industry Guide Report By Wise Guy Reports

PUNE, INDIA, July 19, 2016 /EINPresswire.com/ -- Wiseguyreports.Com Adds "[Beer](#) Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2016 – 2020" To Its Research Database. Analysts forecast the global beer market to grow at a CAGR of 2.4% by revenue during the period 2016-2020.

Summary

Beer is the highest consumed alcoholic beverage and the third-most consumed beverage after water and tea in the world. The global beer market is directly proportional to global economic conditions. Beer is also an integral part of the heritage and traditional cuisines of many countries, especially in Europe and the Americas.

Covered in this report

The report covers the present scenario and the growth prospects of the global beer market for 2016-2020. To calculate the market size, the report has taken into consideration the revenue generated from the retail sales of beer globally. It also includes the market size based on volume, which has been calculated based on the retail consumption of alcoholic drinks.

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The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe
- MEA

Global Beer Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

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Key vendors

- Anheuser-Busch InBev
- Carlsberg Group
- Heineken
- SABMiller

Other prominent vendors

- ABD
- Asahi Breweries
- Beck's Brewery
- Birra Menabrea
- Bitburger Brewery
- Boston Beer
- Budweiser Budvar Brewery
- Cesu Alus
- Chimay Brewery
- D.G. Yuengling & Son
- Diageo
- Distell Group
- Duvel Moortgat
- Erdinger
- Forst
- Harpoon Brewery
- Krombacher Brauerei
- Molson Coors
- Oakleaf Brewery
- Oettinger
- Paulaner Brewery
- Pivovarna Laško
- Radeberger Brewery
- Royal Unibrew
- Švyturys
- The Brew Company
- Veltins
- Warsteiner

Market driver

- Innovative product launches
- For a full, detailed list, view our report

Market challenge

- Regulations on alcohol advertising
- For a full, detailed list, view our report

Market trend

New flavors

- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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