

# E-cigarette Industry Global Analysis by Region, Vendors, Market Challenge and SWOT analysis Forecasts 2022

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*Latest News on E-cigarette Industry Global Research Report 2016*

PUNE, INDIA, July 19, 2016 /EINPresswire.com/ -- Wiseguyreports.Com Adds "[E-cigarette](#) Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2016 – 2020" To Its Research Database. Analysts forecast the global e-cigarette market to grow at a CAGR of 24.33% during the period 2016-2020.

## Summary

An e-cigarette, also known as an e-vaping device, personal vaporizer, or electronic nicotine delivery system contains a heating element that vaporizes liquid nicotine or a flavored liquid. These liquids, called e-liquids, are available in more than 4,000 flavors, with vendors adding more than 300 flavors every month. One e-cigarette is equal to 6-8 tobacco cigarettes.

## Covered in this report

The report covers the present scenario and the growth prospects of the global e-cigarette market for 2016-2020. To arrive at the market size, the study considers the revenue generated from the worldwide retail sales of e-cigarettes in the market. The study considers the following product segments for calculating the market size:

- First-generation e-cigarettes, also known as disposables or cigalikes
- Second-generation e-cigarettes, also known as rechargeables
- Third-generation e-cigarettes, also known as vapors, tanks, and mods (VTMs) or personal vaporizers or modular units
- Refill cartridges used for supplying e-liquid to e-cigarettes
- E-liquids, also known as e-juice

The market is divided into the following segments based on geography:

- APAC
- Central and South America
- Eastern and Central Europe
- MEA
- North America
- Western Europe

Global E-Cigarette Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

## Key vendors

- Reynolds American
- Imperial Brands
- Japan Tobacco
- Altria Group

- NJOY
- British American Tobacco

#### Other prominent vendors

- Ballantyne Brands
- CB Distributors
- ECIG
- Gamucci
- Nicotek
- RRR Chemicals
- Vapor
- VMR Products
- White Cloud

#### Market driver

- Perceived as an alternative to tobacco smoking
- For a full, detailed list, view our report

#### Market challenge

- Increasing incidences of e-cigarette explosion
- For a full, detailed list, view our report

#### Market trend

- Introduction of e-cigarettes with new technology
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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