Global Language Learning Development Software Market in Europe 2016 Analysis and Forecast to 2020

Language Learning Development Software Market in Europe to Grow at a 12.45% CAGR Forecast to 2020

PUNE, INDIA, July 19, 2016 /EINPresswire.com/ -- About the Language Learning Development Software Market

Online language learning consists of digital content and products that facilitate learning of languages through information and communications technology tools. These include mobile apps, activities, e-books, games, videos, audio clips, digital software, learning lab equipment, and online tutoring. These tools are interactive, allow real-time feedback, and enhance learning processes as they involve different technologies. Numerous courses for different languages are being developed with the help of software to enable access to language learning through online media from anywhere and anytime. Videos and speech recognition technologies are helping software to remain updated in terms of dynamic changes occurring in the external environment.

Research analysts forecast the Language Learning Development Software Market in Europe to grow at a CAGR of 12.45% during the period 2016-2020.

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Covered in this report
The report covers the present scenario and the growth prospects of the Language Learning Development Software Market in Europe for 2016-2020. To calculate the market size, it considers the revenue generated through the sales of online language learning software.

The market is divided into the following segments based on geography:
• Central and Eastern Europe
• Western Europe
• Southern Europe
• Nordic countries

Technavio's report, Language Learning Development Software Market in Europe 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
• Berlitz
• Fluenz
• Rosetta Stone
• Transparent Language

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Other prominent vendors
• Edusoft
• Houghton Mifflin Harcourt
• Onwards Learning
• OKpanda
• Sanoma
• Voxy

Market driver
• Growing number of English language learners
• For a full, detailed list, view our report

Market challenge
• Increased threat from open sources
• For a full, detailed list, view our report

Market trend
• Gamification in language learning
• For a full, detailed list, view our report

Key questions answered in this report
• What will the market size be in 2020 and what will the growth rate be?
• What are the key market trends?
• What is driving this market?
• What are the challenges to market growth?
• Who are the key vendors in this market space?
• What are the market opportunities and threats faced by the key vendors?
• What are the strengths and weaknesses of the key vendors?

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TABLE OF CONTENT
PART 01: Executive summary
• Highlights
PART 02: Scope of the report
• Market overview
• Top-vendor offerings
PART 03: Market research methodology
• Research methodology

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