

Shirpet, the Creative Origami Carpet, Launches on IndieGoGo

Only Creative Kids has launched a crowdfunding campaign to announce and deliver their innovative kids' product to the world

SEVILLA, SEVILLA, SPAIN, July 19, 2016 /EINPresswire.com/ -- The team at <u>Only</u> <u>Creative Kids</u> is thrilled to announce that their newly designed product, the Shirpet, has launched on IndieGoGo. People around the world who enjoy inspiring creativity in kids now have the opportunity to learn about the company's creative origami carpet while helping it reach children everywhere.

The Shirpet is an origami-based rug that can be folded into a variety of shapes, inspiring creativity in young minds. Sandra Sanchez, inventor of the Shirpet and a mom seeking to boost her kids' creativity, leveraged her own passion for origami to come up with the idea. The smart carpet, as the Only Creative Kids team likes to call it, will be available in two sizes and will come with an instruction booklet that offers suggestions for folding the rug into a shirt and more. The Shirpet will be available in blue, green, pink, brown, yellow, and red to suit both boys and girls.

The Only Creative Kids is dedicated to offering products that deliver tactile and creative stimulation outside of



electronics. According to Sanchez, "In this technology day we are living in, there are more and more kids being stimulated with digital actions like videogames and tablets, smartphones, etc. That isolates them...There are fewer creative stimuli with real elements...Only Creative Kids offers and defends the creative stimulus from ordinary daily elements."

Through their IndieGoGo campaign, Only Creative Kids aims to raise €15,000 within one month. The funds will be used for manufacturing and shipping, and customers around the world can expect shipping to begin in Fall 2016.

Those who donate to the Shirpet IndieGoGo campaign will receive <u>exclusive tokens</u> of thanks from Only Creative Kids, including Shirpet illustrations, medium and large Shirpets, and free worldwide shipping with their rewards.

The IndieGoGo campaign can be found at

https://www.indiegogo.com/projects/s hirpet-carpet-with-origami-design#/, and more information about the company is available at http://onlycreativekids.com/.

About Only Creative Kids

Only Creative Kids is a Spain-based startup specializing in functional origami products for children, such as the newly unveiled Shirpet.

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