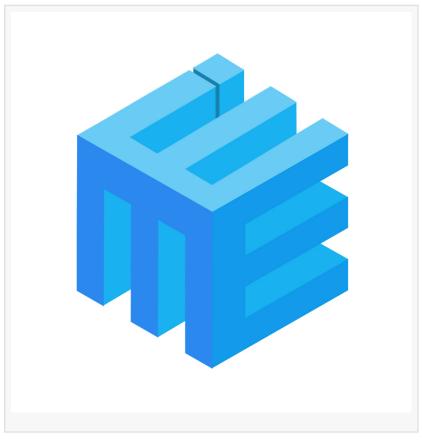


IU.me Mobile App is Now Available on the Apple AppStore and Google Play

Intelliun Releases IU.me for the iPhone and Android Users Bringing Social Collaboration to Everyday Activities

PLANO, TEXAS, UNITED STATES, July 18, 2016 /EINPresswire.com/ -- Intelliun announced the availability of its new Mobile Application, IU.me, to bring social collaboration to everyone and everyday activities. IU.me combines features from social networking (like Facebook and Google+) with collaboration features, traditionally only available to groups and businesses, under one cloud platform. The platform makes it possible for friends and colleagues to engage on a specific activity such as a vacation, a golf outing or a car restoration project.

"People are using social networking more than ever to stay in touch and share news, yet have limited capabilities when doing group activities or collaborating on long term undertakings," said lyad Jabri,



CEO of Intelliun. "Groups and Pages fill some of this need, where you have a common board for posts, calendar events and notes/attachments, yet they're too heavy weight to use for activities like a vacation, a business trip or the many things that we do on the fly. IU.me fills this gap and provides a set of tools to organize activities and posts so they're quickly accessible years down the road."

IU.me introduces light-weight objects, like an activity, that you can quickly create and use as a focal point to make posts, schedule calendar events, organize tasks and add notes/attachments. Once you create an object, you can choose to keep it private or make it public, keep it for your own use or add members to it. Objects are organized in folders so you can quickly access them even years down the road. With these simple features, IU.me significantly expands the usability of traditional social networking apps to better align with our daily lives.

IU.me Mobile App is the first piece of the puzzle in a fully collaborative cloud ecosystem that Intelliun is working on and will be releasing over the next 12 months.

About Intelliun

Intelliun Corporation (<u>www.intelliun.com</u>) was founded in 1998 with the primary goal of empowering end-users to automate their everyday activities. Initially focused on businesses, but with the rapid advancement of cloud computing, mobile technology and social networking, Intelliun is broadening its

focus to include individuals and families alike. Building on its advanced Model-Driven Development (MDD) Technology, The Virtual Enterprise (VE), Intelliun is launching a new cloud-based platform, IU.me, to enable social collaboration for everyone.

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This press release can be viewed online at: http://www.einpresswire.com

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