

The 2016 Report on 3D Telepresence World Market Segmentation and Major Players Analysis 2020

Global 3D Telepresence Market 2016 Analysis and Forecast to 2020

PUNE, INDIA, July 19, 2016 /EINPresswire.com/ -- From its inception, the point of videoconferencing was to allow face-to-face communication with eye-to-eye contact, because people wanted more than to just hear each other's voices by phone in a conference meeting or call. They wanted to see non-verbal cues for enhanced communication. After all, with enhanced communication comes better deliverability of one's message, which can translate to greater sales and profitability.

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This human centric technology extends the reach of companies to interact with their customers in a revolutionary way. The 3-D HD kiosks can be compact units placed on a counter, free standing kiosks or large three dimensional systems featuring full height, life-size people. The utility of this technology in a multitude of fields like Conferencing, Advertising, Customer Service, Long distance learning and so on make it a versatile tool that can revolutionize the field of communication. There have been several roadblocks like Cost of ISDN, image quality, fire walls, Quality of Service, ease of use, cost of deployment, and real return on investment to the implementation of this technology. However, the advances in the telecommunication technology coupled with the ever increasing reach of Internet to every nook and corner of the world are driving this market ahead. There are considerable benefits of using this technology - it eliminates the need for travel as meetings and presentations can be done from one's own office. This results in the reduction of unnecessary hassles and a boost to the morale of the employees. It also enables swifter and a more personal service to the customers in sensitive sectors like Banking and Insurance. Major companies like Microsoft, Cisco and Sony are working towards improving this technology and making it feasible for commercial applications.

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The report analyses the strategies and developments employed by the major players in the



market like DVE Telepresence, Musion and others and offers a comprehensive overview of the market.

DRIVERS

The drivers of the demand growth of the [3D telepresence](#) market could be the enhanced user experience it provides and also the amount of cost and time it helps one save.

RESTRAINTS

The possible restraints of this market could be the high costs associated with the 3D telepresence systems and also, the lack of awareness of this particular technology in the major markets or across various geographies.

WHAT THE REPORT OFFERS

- Global 3D Telepresence Market Overview with information on drivers and restraints
- In-depth 3D Telepresence Market Analysis and its applications in the industry
- Identification of factors responsible for changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on global and regional scale
- Extensively researched competitive landscape with profiles of major companies along with their market shares
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information

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